



ANNUAL REPORT

2020-21



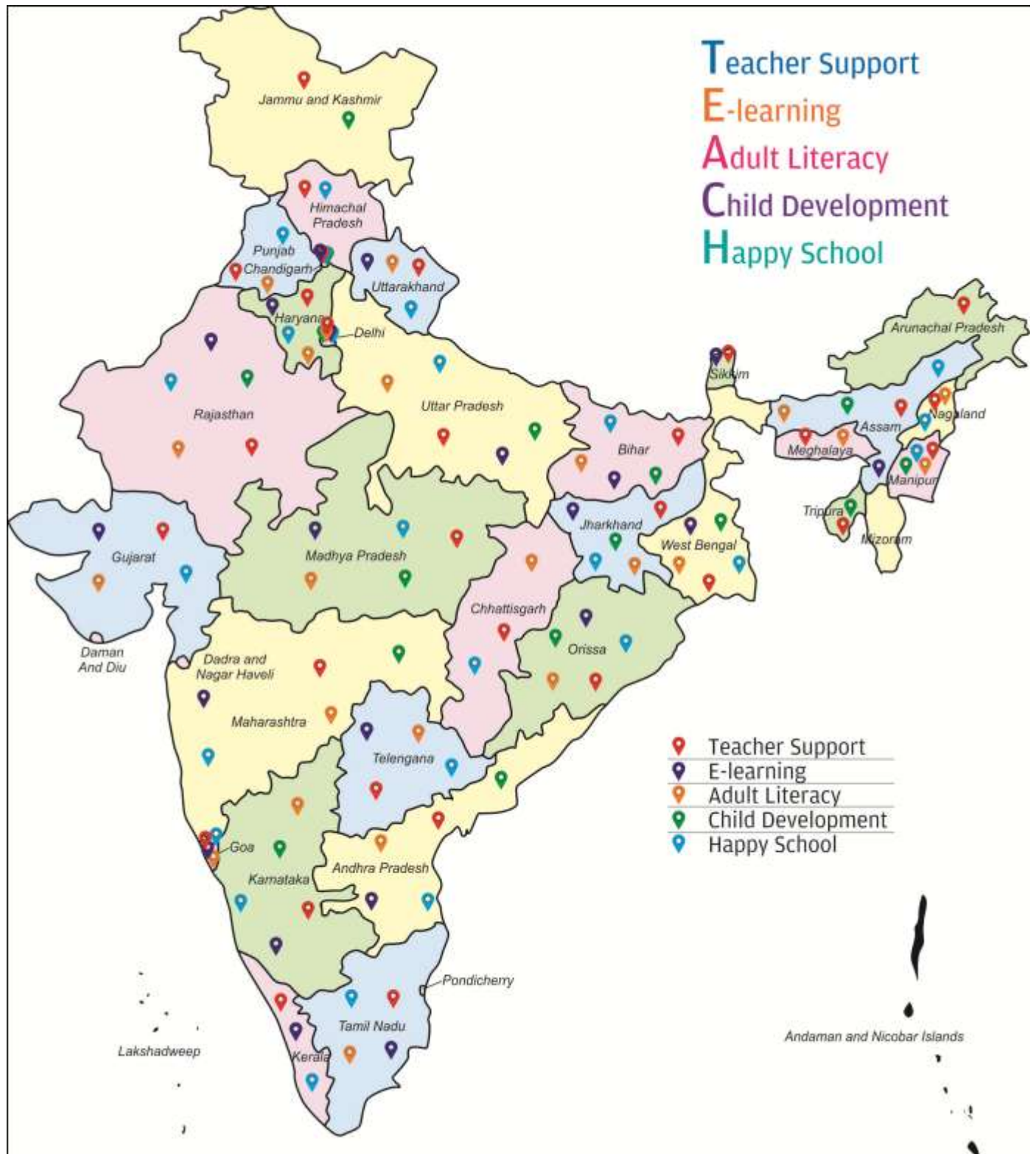
Rotary
India Literacy Mission

Total Literacy & Quality Education



T-E-A-C-H

Our reach



Rotary India Literacy Mission

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Rotary India Literacy Mission (earlier known as Rotary South Asia Society for Development and Co-operation) is a society registered under The Societies Registration Act 1860 having Registration No. 396, dated February 15, 2014.

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Supporting the Community through Literacy amidst COVID19

Every child has a right to learn to read, has the right to Literacy – and every child requires literacy skills to meet various life choices and opportunities. Research has shown that children have greater chance of success in school and later in life if they develop strong foundational skills such as basic literacy and knowledge of numeracy. A lack of these skills is strongly linked to social exclusion and the social inequality experienced by disadvantaged groups. Literacy and Quality education has the power to transform societies in a single generation; and provide every individual with the protection they need from poverty, exploitation and diseases; and give them the knowledge, skills, and confidence to reach their full potential.

The unforeseen global COVID-19 pandemic and the consequences of lockdowns have posed several literacy challenges and exponentially increased the inequity between children especially amongst those who are supported to read and those who aren't.

The COVID-19 pandemic has led to unprecedented levels of disruption to education, impacting over 90% of the world's student population i.e. around 1.54 billion children, including 743 million girls. Despite the various efforts of government and organizations to address the ongoing crisis, some 500 million children – mostly the poorest and most marginalized – have no access to distance learning. Even if children can access distance learning materials, many do not have literate parents who can help them.

Though the world came to a standstill, RILM with much needed enthusiasm and passion continued to take a leap forward in making a more meaningful and sustainable difference in the lives of individuals. RILM actually grabbed the opportunity and expanded its educational interventions in reaching out to millions of children who suddenly dropped out-of-school and brought education at their doorstep. Another year has passed and RILM feels extremely proud to present its Annual Report 2020-21 which provides glimpses of several meaningful work undertaken by RILM through its synergized efforts amidst the COVID 19 pandemic.

In a journey of 8 years, Rotary India Literacy Mission has touched millions of lives. As RILM strives for sustainable solutions, the efforts are focused more on securing the future of children, impacting their immediate families, transforming lives of the adults, benefitting teachers with training and ultimately benefitting the community with a holistic approach. While the countrywide lockdown threw some challenges like closure of Schools, Skill Development centers and several other institutions which directly cater to RILM's beneficiaries, there were some positive outcomes too.

One of the biggest achievements of the year 2020-21 has been the partnership with NCERT, under which RILM had a very significant role. Other achievements have been the construction of Happy Schools through Rotarians effort amidst the lockdown, with a thought that once the schools start re-opening, the children will be overwhelmed to see the transformation. Apart from COVID 19, the country was also struck by several Cyclones and Storms, one of the severe being the Amphan which had majorly hit West Bengal. During this time, RILM under its Annapurna program, helped victims of Amphan through food distribution. Several other new programs were initiated by RILM to cater to the immediate need of the people like Online Teacher Training portal, which helped several Teachers to cope up with remote learning.

RILM is happy to report that despite several challenges, RILM through its successful intervention have reached out to 2341 out-of-school children during the reporting period 2020 -2021.

In the 1st phase Asha Kiran program **37,436** children have been brought into the program from across 13 Indian states and one Union Territory through 33 partner NGOs. At the end of the 1st phase of the program, **93.70%** children have been successfully mainstreamed in formal schools after required training on basic writing and reading in Asha Kiran bridge course centres. **1,02,902** Teachers have benefitted from both physical and online training imparted to them and **3,081** teachers were felicitated with the Nation Builder Award under the Teacher Support program. E-learning facilities installed in **11,686** government schools helped to increase and improve student retention in schools. We were able to reach out to **140** Adults through the Adult Literacy program. Percentages of drop-out and absenteeism have decreased in **148** government schools and they were transformed into Happy Schools across the country.

All these have been possible because of the tremendous hard work of Rotarians in both club and district level. The important partnerships forged by RILM also played a major role in achieving these numbers. With efforts and hard work of the Rotarians in India and with stalwarts in the field of literacy joining hands to work with the T-E-A-C-H program, Rotary India Literacy Mission is hopeful to make a positive impact in the literacy scenario of India.



MESSAGE FROM THE RI PRESIDENT

The world came to a standstill when the unforeseen COVID-19 hit us all of a sudden. We were all new to it and for a moment we were all panic stricken. Months passed by and we all became accustomed to the new normal, I must compliment Rotarians for battling the Covid pandemic in the way they are doing it today.

Education sector in particular has been hit hard by the COVID -19 pandemic with 1.53 billion children went out-of-school. Moreover with 184 country-wide school closures, it impacted around 87.6% of the world's total enrolled learners. Drop-out rates across the globe rose as a result of this massive disruption to education access.

While other critical needs such as health, water and sanitation were being responded to, educational needs cannot be forgotten and they have an equally detrimental impact if left unaddressed.

The T-E-A-C-H program which was initiated for bringing Total Literacy and Quality Education across India has reached its crescendo. Rotary has worked on the entire T-E-A-C-H program, and I must compliment the districts and clubs for their several initiatives taken under the program.

I must also appreciate the efforts of the TEACH team. Their active participation towards going all Digital and for introducing remote platforms for the Rotarians so that they can implement TEACH program from their home avoiding any sort of hindrance in program implementation deserves an applaud.

In each of the T-E-A-C-H verticals we could achieve the goals or even surpass them in some cases. Watching several projects successfully continuing even during the lockdown has indeed touched my heart. This is what makes us what we are today, ROTARIANS!

The progress made in the year 2020-21 are summarized in these pages. It's a saga of vision, action, imagination and exhilarating progress. Involving other NGOs as well as the Government of India, has been a reason for its onward march.

I cannot wait to see TEACH achieving its goal of attaining Total Literacy and Quality Education across India and I am very sure that it will happen soon if the work continues at this pace. I want to congratulate all of you and would urge you all to stay safe while carrying on with the project work.

Shekhar Mehta

President

Rotary International



MESSAGE FROM THE CHAIR

This year had been very special for all. We had to cope with worldwide pandemic. Along with many other sectors, education probably has suffered the most. The schools were shut for the entire year. Millions of children across the country were forced to remain confined in their home. It was indeed a serious concern as nobody knew when the situation would improve.

I am extremely happy to state that Rotary India Literacy Mission has rose up to the occasion and participated in the nationwide hunt for audio visual school curriculum content. Fortunately, RILM was already working in partnership with various state governments on curriculum based content in local language which has a parity with state board curriculum. RILM entered into a MoU with NCERT for providing school content for classes 1-12 in Hindi and English Languages.

I am proud to announce that this promise has been kept and 1500 episodes have been created since approved and accepted by NCERT. These episodes are being aired in Swayamprabha channel and various other DTH channels. The content is expected to reach around 10 crore children. This is a result of Prime Minister's Evidya initiative which aims to deliver quality education at the doorstep.

Similarly, RILM has provided support to the teachers of government and government-aided schools which has enabled them to connect with students digitally. RILM had initiated orientation programme for thousands of teachers in groups and introduced them to various ways of online teaching that included lesson planning and assessment.

T-E-A-C-H program has taken huge strides. Achievement under T-E-A-C-H programme as of now has been: 2,11,679 teachers has been trained and recognized, 27,368 E-learning facilities has been installed, 88,005 adults has been reached out through the program, lives of 39,777 children have been touched through the Asha Kiran program and 3,112 schools have been successfully transformed into Happy schools.

The progress that we have been able to make till now in the T-E-A-C-H program has largely been because of the huge support we have received at the grass root level by Rotarians. Together we have made the impossible work possible. Several notable collaborations and associations with Government, Corporates and PSUs also has helped us in reaching new milestones.

As we are slowly coping up with the virus, I am looking forward to a more productive year. I would like to congratulate the RILM team for successfully responding to the need of the hour. I will request all of you to be safe while implementing the service projects. I know this year too, the T-E-A-C-H program will grow exponentially and you will have a plethora of activities under the T-E-A-C-H program.

Kamal Sanghvi

Chair

Rotary India Literacy Mission



TEACHER SUPPORT

ABOUT THE PROGRAM

The aim of the Teacher Support program is to improve the professional abilities and performance of teachers through training and give recognition to outstanding teachers

Training/Re-training instills confidence and strengthens skills in teachers which eventually lead to better performance in everyday classroom; it also reinforces teachers' content knowledge and improves the learning outcome of the students. Recognizing teachers for their outstanding contribution in shaping young minds definitely boosts confidence in teachers.

ACTIVITIES UNDER THE PROGRAM

Training / Re-training of Teachers

The main focus of the entire Teacher Support programme is to provide Teacher training. The role of teachers in nurturing and shaping young minds simply cannot be denied. Teachers from government schools undergo pre-service as well as in-service training during their career. However, apart from this, regular workshops, seminars and training are organized to encourage and enhance their teaching skills.

Rotary India Literacy Mission's Teacher Training program mainly focuses on providing such facility to the teachers of government schools and government-aided schools across India and this is done by collaborating with institutions that specializes or excels in this field.

Online Teacher Training:

To meet the need of the day, Rotary India Literacy Mission has designed a robust platform to assist the teachers online through training during the lockdown.

Under Rotary India Literacy Mission; the Online Teachers Training program has quickly brought a transformation in training that focuses mainly on empowering teachers so that they can successfully connect with students digitally, develop and share lessons, and conduct online classes easily through various platforms. The new platform had enabled RILM to create new partnerships with several trainers and Rotary Districts spread across the country in conducting successful training.

The Training program covers several topics. They are as follows like Assessment in the class and Evaluation studies, Awareness about children with disabilities, Basic IT Skills for a SMART Teacher, building relationships, Child and Adolescent Development, Classroom Management, Classroom Transaction, Communicating effectively, Conscientiousness, Creative Pedagogy, Cyber Safety and Security and many more.

Across the country, during the year 2020-21, **1,02,902** teachers were trained. The states where maximum numbers of teachers were trained are Maharashtra, Karnataka, and Goa.

A. Nation Builder Award

One major component of the Teacher Support program is recognizing outstanding teachers through the "Nation Builder Award". Recognizing outstanding teachers has helped in building their confidence and encouraged them to perform better. It also gave an idea about the number of less effective teachers in the surveyed schools, and later training sessions and workshops has helped in enhancing their performance.

During the reporting year, across the country **3,081** teachers were felicitated with the Nation Builder Award, mostly during Teachers day and International Literacy Day

	State	Number of Teachers Trained
1	Andhra Pradesh	1,540
2	Assam	38
3	Bihar	102
5	Delhi	550
6	Goa	9,556
7	Gujarat	5,598
11	Jharkhand	78
12	Karnataka	23,072
13	Kerala	618
14	Madhya Pradesh	980
15	Maharashtra	51,637
17	Odisha	100
19	Rajasthan	172
21	Tamilnadu	8,271
26	Uttar Pradesh	360
28	West Bengal	230
	TOTAL	1,02,902



	State	Number of Teachers felicitated with NBA
1	Andhra Pradesh	22
2	Assam	1
3	Gujarat	83
4	Haryana	3
5	Himachal Pradesh	85
6	Jammu & Kashmir	179
7	Karnataka	523
8	Kerala	25
9	Madhya Pradesh	561
10	Maharashtra	964
11	Odisha	300
12	Punjab	65
13	Tamilnadu	145
14	Telangana	1
15	Union Territory of Chandigarh	17
16	Union Territory of Goa	129
17	Uttar Pradesh	645
18	Uttarakhand	53
	TOTAL	3,081

CASE STUDY

51,637 Teachers trained on 'IT Skills for Smart Teaching' by Rotary Districts across Maharashtra.

Current Scenario: Year 2020 felt the heavy blow from COVID 19 where all schools remained closed the whole year forcing teachers and students to shift to online methods of teaching and learning. The online platform was the only way to reach out to students during lockdown, but the digital medium too came with its own set of challenges.

A sudden increase in the usage of Digital medium has posed several problems for the teachers in the semi-urban and rural areas. Lack of skills amongst teachers in rural areas to use digital platforms was seen as a notable factor that affected the spread of digital education.

Training

Taking this problem into consideration and to find a sustainable solution to the problem, Rotarian and District Literacy Committee Chair Ms. Swati Herkal from Maharashtra decided to organize an online teacher's training program that focused mainly on various IT Skills required for smart teaching, which was the need of the hour. This course had a practical hands-on approach, and guided on how to overcome communication, connectivity and technology related challenges. It also covered essential office related work topics such as workflows, making Educational Videos, using scanning software on mobile phones, keeping in touch with Google Suite, etc. Later same training was conducted in several other districts of Maharashtra with the help of other Rotarians,

Training Method:

The entire training was organized through creation of WhatsApp groups that was formed by the clubs which was done keeping in mind teachers location. It was simple self-learning mode, without any personal interaction with teachers. Each training session was conducted for a period of 5 days and each day focus was on 3 important skills

Clubs would develop tutorial videos on Power Point on several topics related to different skills and would share 3 videos of the same each day.

A total of 1,000+ WhatsApp groups were formed with each having 250 primary and secondary teachers of Maharashtra. More than 50,000 Teachers in Maharashtra have been trained and have benefitted through this online training program.

Online Certification

After the 5 days training, on the 7th day all teachers underwent an online examination. Post examination, all the teachers have received online certificates which were sent to them through e-mail. The certification and examination methods including data related to the 70,000 teachers were shared with the clubs.

Outcome of the Training

Post the training, teachers reported that they do not have any inhibition with 'remote' teaching and are confident enough to make their own online content. With the help of Google Documents they are effectively conducting students assessment online and also keeping a track of their progress. In their feedback they have mentioned that through the use of various features of Google, they can now post assignments and simultaneously communicate with students very easily.



E-learning

ABOUT THE PROGRAM



RILM's E-learning programme also known as E-Shiksha is all about providing the best teaching-learning experience to students through the use of curriculum based offline audio-visual educational content that is mapped as per State Board and National Board curriculum in vernacular languages in government school.

We collaborate with School Education Departments of both State and Central Governments.

Benefits of E-learning

- Audio-visual representation makes learning more interesting for students, thus ensuring greater attendance in school, increased attentiveness in class, better comprehension.
- Positive impact on learning outcomes of the students in terms of improved retention, sharpened capacities for logical thinking, critical visual thinking, better comprehension, improved language abilities and positive behavioural change.
- Developed and designed study material with good usage of content visuals along with high-end learning facility in government schools enhancing the conceptual learning of the students and increase their confidence levels which in turn prevent drop outs.
- Multimedia teaching tools available for teachers and students improve the educational quality, and actively engage young learners and makes student more expressive and interactive.
- Advanced teaching learning experience, sharpen child's capacities for logical, and critical visual thinking which leads to improvement of overall scores of students.

RILM's E-Shiksha program has been successful in filling the existing teaching- learning gaps especially seen in Govt. schools across the country. Apart from E-learning initiatives undertaken by Rotary Clubs across the country, RILM's E-Shiksha program has joined hands with various state Governments and CSR/PSUs and subsequently initiated e-learning facility in good number of Govt. schools.

During the reporting year, 11,246 schools were facilitated with E-learning across the country. The states where maximum number of E-learning systems were set up are as follows: Andhra Pradesh, Gujarat, Karnataka, Maharashtra, Tamil Nadu, West Bengal, Telengana and Goa.

RILM PARTNERS WITH NCERT

School closures due to Covid 19 Pandemic had devastating consequences for children's learning. While e-Learning or online classes became indispensable for 15 lakh schools in India, a student population of approx. 32 crores had to face many challenges as they had no access to education and were completely confined within their homes during the nationwide lockdown.

This problem could only be resolved with a programme that focused solely on a parallel and advanced mode of learning i.e. e-Learning as a tool for teaching.

Honorable Prime Minister of India had launched a national programme named E-Vidya, that addressed the learning needs of out- of- School Children . Vidyadaan 2 has been taken into consideration under E- Vidya program where various contributions for E-Shiksha has been encouraged nationwide. RILM has put its sincere effort for contributing to the national program "Vidyadaan".



A Big breakthrough was witnessed when Rotary India Literacy Mission entered into a MOU with NCERT, in the presence of HRD Minister Shri Ramesh Pokhriya INishank and the Secretary for School Education & Literacy, MHRD Smt. Anita Karwal, on 9th June, 2020.



RILM's MOU with NCERT helped to create software digital content fully mapped with national curriculum for all subjects from Grade 1 to 10 along with arts, science & commerce for Grade 11 & 12 in a video format for TV telecast .This was made available in both the vernacular mediums i.e. Hindi and English.

The content which has been designed in video format (around 1500 videos), has been closely reviewed & vetted by NCERT and are available on various educational platforms.

Content Availability: At present the contents are running in e-Vidya classes through national and D2H television channels (Sun Direct, dish TV, Videocon, Airtel digital TV, DD free dish, Tata Sky).



Watch Live

SWAYAM Prabha Channel #31 KISHORE MANCH by NCERT

Time	Subject / Class	Topic	Expert
09:00 am to 09:45 am	Science Class - X	Heredity and Evolution: Part 6	Dr. C. V. Shimray (ICSM, NCERT)
09:45 am to 10:30 am	Mathematics Class - X	Introduction to Trigonometry- Part 3	Dr. Arup Kr. Saha (IIT, Kharagpur)

Toll Free number 1800112265, 1800112199

Let's Fight COVID-19, Stay Safe and Learn through Alternative Academic Calendar (AAC)
alet.kishoremanch@gmail.com

KISHORE MANCH YouTube **NCERT OFFICIAL** Jio TV App

SUN Channel #793 **dishtv** Channel #950 **videocon** Channel #477 **airtel** Channel #440 **DD Free Dish** Channel #128 **TATA sky** Channel #736

e-VIDYA 'One Class-One Channel'	Dish TV Channel No. ¹	DD Free Dish Channel No. ¹	Jio TV App
e-VIDYA Class 1	942	120	e-VIDYA - 1
e-VIDYA Class 2	943	121	e-VIDYA - 2
e-VIDYA Class 3	944	122	e-VIDYA - 3
e-VIDYA Class 4	945	123	e-VIDYA - 4
e-VIDYA Class 5	946	124	e-VIDYA - 5
e-VIDYA Class 6	947	125	e-VIDYA - 6
e-VIDYA Class 7	948	126	e-VIDYA - 7
e-VIDYA Class 8	949	127	e-VIDYA - 8
e-VIDYA Class 9	950	128	e-VIDYA - 9
e-VIDYA Class 10	951	129	e-VIDYA - 10
e-VIDYA Class 11	952	-	e-VIDYA - 11
e-VIDYA Class 12	2035	-	e-VIDYA - 12

1 Source: <http://www.dish.tv/epg/home-entertainment.aspx>
2 Source: <http://www.free-dish.com/epg/epg-32-dish-channels-list.html>

Diksha Portal The video contents are available online in DIKSHA portal which is a joint initiative of NCERT, RILM & Jio mobile TV App. This initiative has made learning very easy for children especially enrolled in Govt. schools across the nation.



OTHER PROGRAMMES:

RILM as one of the strategic partners presently is joining hands with various state governments specially devoted in telecasting high-quality educational programmes and help out-of-school children to continue with their education in an easy and interactive manner.

RILM has signed MoUs with Department of School Education of Govt. of Maharashtra, Punjab, Andhra Pradesh for digitizing almost every Govt. schools in the respective states.

Rajya Shiksha Kendra, Govt. of Madhya Pradesh has extended their helping hands to RILM. Collaboration has *proven to* be very fruitful. Presently free digital content for both local TV and offline platforms have been made available in schools (projector, computer labs etc.)

Education Dept., Govt. of Sikkim has also joined hands with RILM. Successful Partnerships led to the creation of 35,000 multimedia contents for the state which is remarkably fascinating and exciting.

States in the pipeline are; Arunachal Pradesh, Bihar, Odisha, Tripura, Haryana.

Once the pandemic is over and with re-opening of schools, future plan is to sensitize more number of teachers and students and train them so that they can effectively use the digital platform in the long run.

ACHIEVEMENT 2020-21

	State	Number of E-learning facilities installed
1	Andhra Pradesh	83
2	Assam	3
3	Chandigadh	5
4	Delhi	70
5	Goa	164
6	Gujarat	190
7	Haryana	44
8	Jharkhand	45
9	Karnataka	8697
10	Kerala	48
11	Madhya Pradesh	11
12	Maharashtra	248
13	Odisha	5
14	Punjab	7
15	Rajasthan	705
16	Tamilnadu	713
17	Telangana	91
18	Uttar Pradesh	53
19	West Bengal	504
	TOTAL	11,686



TESTIMONIALS



"I am extremely happy to get my lessons through animation on television channel. It is really learning and having fun together"

Vidushi Yadav, Grade 5, Lucknow, Uttar Pradesh

"Never thought that learning could be so interesting. Now study is like fun with no stress and understanding concepts is much easier. I am learning without memorizing"

Rudraneel Roy, Grade 7, Kolkata, West Bengal



"Learning through television is a nice concept where the entire chapter is being taught in AV mode. Question and answer MCQs are helping me a lot in this lockdown"

Jaspreet Kaur, Grade 10, Pathankot, Punjab

"We are very grateful to RILM for providing the television set along with the content. The multimedia content is very good and totally mapped with our state board curriculum. Now, teaching and learning would be much easier for children and interesting too"

Dilip Rambhau Chimnakar, Head Master ZP Primary School, Mohagaon Zilpi, Nagpur, Maharashtra



"We and the school management committee are very grateful for the e-learning set we have received from RILM. Children are learning new things faster through given software. It's very useful for students and teachers as well."

Anil Pandurang Turare, Head Master, ZP Primary School Gumgaon, Maharashtra



Adult Literacy

ABOUT THE PROGRAM

The adult Literacy vertical of the T-E-A-C-H program primarily focuses on 'Total Literacy' and aims to make India a totally literate country. India is home for world's more than one third adult non-literates which is approx. 27 Crore adults. As per 2011 census, the national literacy rate was 74.04% which is expected to increase and become 80 percent in the next census.

RILM's Adult Literacy program objective is to impart basic functional literacy to non-literate adults who are above the age of 15 spread across India. The aim has always been to help them acquire basic literacy and numerical skills so that they can meet their practical needs of day to day life. The program also provides skill development training to adults (including neo-literates) who are above 15 years of age.

Since the inception of adult literacy program, RILM had successfully reached out to 87,870 adults across the country. Apart from doing advocacy with Government of India, RILM through the e-network of Rotary members which is spread all across India have started making adults literate through specially developed primers which are based on the principles of Andragogy.

The non-literate adults were reached through the Diksha & Swabhimaan initiative formed by RILM:

DIKSKA

Under this project, student-volunteers from school/colleges are engaged by Rotary clubs to impart basic, functional literacy to non-literate adults on a one-to-one basis using a primer which is specially designed to teach adults. At the end of the course, the learners are encouraged to appear for the Basic Literacy Assessment Examination.

SWABHIMAAN

Swabhimaan is a center-based approach where basic functional literacy is imparted to non-literate adults through trained community teacher. The learners appear for the Basic Literacy Assessment Examination at the end of the course. Further to this, RILM has implemented Swabhimaan – NGO partnership model. The model aims to reach out to more number of adults located remotely in different parts of India, through NGOs working at the grass-root level specializing in the field of education and skill development.



1. Ongoing Pandemic COVID 19: Unlike other T-E-A-C-H programs, Adult Literacy is one of such program where volunteer plays an important role in its implementation process, therefore implementing it digitally was not feasible.

2. Renew of Government Scheme: The Sakshar Bharat Scheme of Government of India that was launched in the year 2009, got over in March 2018. Since then the country was waiting for another scheme which can guide the various stakeholders involved in making the whole country literate.

Rotary India Literacy Mission got an opportunity to carry on with its work of doing continuous advocacy with Government of India and to re-design and launch a new scheme Padhna Likhna Abhiyaan that also motivates school / college / university students to make adults literate within their houses and neighbourhood. There is a halt in the implementation of Adult Literacy program till the new scheme starts to roll out smoothly.

Throughout the year, RILM focused on three important things related to Adult Literacy Programme: MIS Development, Partnership building and Translation of Adult Literacy primers so that once the pandemic is over, the program can roll out smoothly.

MIS Development: New informative Adult Literacy Portal was launched under Rotary Teach website. The portal will act as a repository for all information as far as Adult Literacy is concerned. The volunteers who all are implementing the adult literacy program, will be able to successfully enroll their adult learners in this portal for the Basic Literacy Assessment Examination. The portal will act as a database of all the adult learners who all are being imparted literacy through the RILM's Adult Literacy program.

PARTNERSHIP BUILDING

Apart from the portal launch, several major partnerships were formed and created under the Adult Literacy program. Some being:

Brahmakumaris, Gayatri Pariwar, Association of Muslim Professionals, The Bharat Scouts and Guides, Private Schools and Children Welfare Association, Ch. Bansi Lal University, Haryana.

The partnership mainly focused on participation of volunteers undertaking the RILM's Adult Literacy program and imparting functional literacy to adult non-literates. RILM will train these volunteers and provide them with a toolkit to conduct the process.

PRIMER DEVELOPMENT

One of the essential tool used under the Adult Literacy program is the Primers. These primers are developed in house by RILM and are used while teaching the adult non-literates. Adult Literacy primers, which throughout the lockdown, RILM leveraged the diversity of Rotary members spread across the country and motivated them to participate in translating the Hindi main primer into several other languages like Bengali, Kannada, Marathi, Telugu, Odiya & Gujarati. These primers can be ordered online by volunteers and Rotarians upon payment for one set that includes primer and Question-Answer booklets.



SKILL DEVELOPMENT

The Skill Development initiative of RILM focuses on leveraging available government schemes and building partnerships with various governmental and non-governmental organizations. The objective is to provide training on new skills and enhance the existing skills of neo-literate/literate adults in rural and urban settings which in turn will ensure their socio-economic empowerment and lead to their sustainable development.

1. SAKSHAM BHARAT

Rotary India Literacy Mission has pioneered into Skill Development for the youth of India for pan India Implementation. Our Program is signatored as **Saksham Bharat – Ek Kadam Kamyabi ki Ore**. The vision was to provide Quality Skill Training for sustainable livelihood so that India can become a trusted source of competent workforce for the various industries.

The mission was to skill beneficiaries by retail funding. Training Partners implemented the program and were responsible for Skill Training, On the Job Training, Placements and Placement Follow up of the beneficiaries to ensure a sustainable livelihood. Rotary India Literacy Mission was a Facilitating Partner in the Program. RILM also developed various Skill Training Partners for the Program.

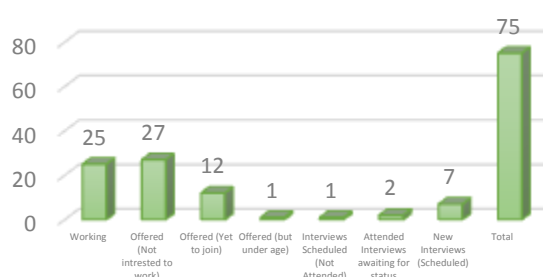
Responsibility of the skilling partners:

- Counselling the identified beneficiaries leading to their final selection; including personal data, and supportive documents
- Training for 120 hours/ or as per course provided and ensuring regular attendance of the beneficiary
- Providing Internship/ On the Job Training to the beneficiaries
- Placement of at least 80% beneficiaries of the batch.
- Certification of successful candidates on completion of training, On Job Training and Placements
- Follow-up of the beneficiaries after placement to ensure retention



Women at the Tailoring Centre of Banka in Bihar

Saksham Bharat Beneficiaries status Update



2. PROJECT DIGNITY

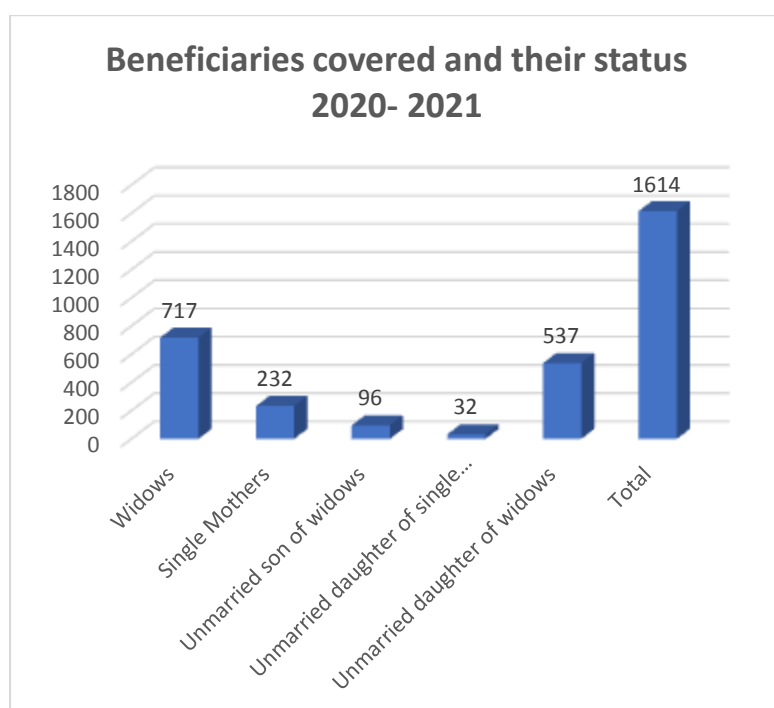
Rotary India Literacy Mission (RILM)'s skill development initiative named "Project Dignity aims to impart skill development training and later placement to 30,000 women (widows, single mothers and unmarried daughters of widows) across India. 1,000 beneficiaries to be trained each from 30 Indian states across the period of 5 years. Cost for training a beneficiary is Rs. 5,000.

The age group for women beneficiaries is from 18 to 45 years and for unmarried sons of widows the age group is of 18 to 25 years. The following are the some of the proposed trades for skill training:

- Apparel, Beauty and Wellness, BFSI (Banking, Financial Services and Insurance), Customer care, Gems and Jewellery, General Duty Assistant, Geriatric Aide, Healthcare, Hospitality, Retail, Tailoring, Domestic Duty Assistant, Back Office Assistant, Food Processing and Handicrafts.
- The list of trades will keep on adding on the basis of the needs / request of the beneficiaries. It is a pioneer project in the field of women empowerment in India.

Project Dignity was implemented through Global Grants (GG) of The Rotary Foundation (TRF) in the focus area of Community and Economic Development. The States are Delhi, Madhya Pradesh, Maharashtra, Bihar, West Bengal and Uttar Pradesh. The Host Rotary Clubs had implemented the program by taking up this project. The implementation partner was Loomba Foundation, UK.

The Skill Development program of RILM is aligned to economic and community development area of focus of Rotary. It is also seeking to create sustainable employment opportunities for the beneficiaries to empower them to attain a sustainable mean of livelihood for themselves and their dependent children.



Tailoring Unit at Barrackpore
West Bengal

The project cycle has 5 steps: Breakup of Outreach by Trade



Back Office Assistant	106
Data Entry Operator	258
Candle Making	37
Nursing	49
Beauty & Wellness	290
Tailoring	495
Papad Making	87
Pickle Making	63
Hospitality & Customer Service	55
Home Attendant	51
General Duty Assistant	49
Fashion Designing	74



Women at the Aarah making centre in Bihar



Child Development

ABOUT THE PROGRAM

Child Development program, also known as Asha Kiran...a ray of hope, aims to bring out-of-school children sent back to school. Termed as one of the essential component of the T-E-A-C-H program, the Child Development program aims to send 1,00,000 out-of-school children back to school.



The program is implemented through grass root level organizations and helps to identify out-of-school children between 7-14 years from vulnerable communities. Children, who have never been enrolled to any school or have been dropped out-of-school are sent back-to-school after required brushing up. The objective is to facilitate these children's access to mainstream state-funded primary/ elementary schools.



Since the program inception **37,436** children have been brought into the program from across 13 Indian states and one Union Territory through 33 partner NGOs. At the end of the 1st phase of the program, 93.70% children have been successfully mainstreamed in formal schools after required training on basic writing and reading in Asha Kiran bridge course centres.

During the reporting year 2020-21, the grass root level NGOs partners could not start Asha Kiran bridge course centers due to the nationwide lockdown. RILM initiated the process of identifying grass root level NGOs for partnership under the Asha Kiran program to work with post lockdown. The process included, collecting and assessing the proposals, desk level paper reviews of the NGOs, finalizing plans and budget for Asha Kiran implementation. RILM reviewed 50 such proposals in the said duration.

MIS Development: All activities pertaining to selection of grass root level NGOs were conducted online after a robust MIS was developed in-house at RILM for successful implementation of all back-end work of Child Development program.



Starting of Asha Kiran Centers post Lockdown: Post Unlock 1, few NGO partners were able to start Asha Kiran centres, for which online child screening was organised where children were selected as per Asha Kiran requirements and eventually enrolled in the centers. In the month of March, 2021, as soon as the COVID 19 situation improved and lockdown was withdrawn, RILM staff and Local Rotarians from Jharkand jointly conducted child screening event on field. During this screening event all protocol related to COVID -19 pandemic were strictly maintained. Several Rotarians along with Government Officials also attended several Asha Kiran centre inaugurations.

During the year, several major partnerships were forged with implementing NGOs under the Child Development program, most important being Sanga Mithra Development Association (SAMIDA), Catholic Charities, Jamshedpur, CRY – Child Rights and You and Save The Children India.

- Sanga Mithra Development Association (SAMIDA): SAMIDA is working with 650 Asha Kiran children in Ananthagiri Mandal and Ravikamatham Mandal in Visakhapatnam district of Andhra Pradesh. SAMIDA is running 14 Asha Kiran centres.
- Catholic Charities, Jamshedpur (CCJ): CCJ is working with 750 Asha Kiran children in West Singhbhum of Jharkhand, 400 children across 16 Asha Kiran centres in Potka block of East Singhbhum and more 350 children are approved by RILM in Manoharpur block in West Singhbhum of Jharkhand state.
- Child Rights & You (CRY): CRY is working with 1794 Asha Kiran children in Baramulla and Bandipora districts in Jammu and Kashmir.



CASE STUDY

SAMIDA (Sanga Mithra Development Association) a non-governmental organization is located in the Anathagiri and Ravikamatham Mandals of Visakhapatnam district, Andhra Pradesh. They work with the tribal communities residing in these areas where most of the population is not literate. The livelihood options are mostly agriculture labour, Animal husbandry, Natural Resource collection from forest etc.

RILM in collaboration with SAMIDA identified the issues related to e-Education in these areas which included increasing dropouts, large distances between schools and residential areas, scarcity of teachers in govt. schools, COVID-19 causing havoc and so on.

But the implementation of ASHA Kiran Project in these areas have changed the education scenario drastically.

Total 14 ASHA KIRAN centers are running in this area from January 2021. 650 children in total have been successfully mainstreamed into local government schools out of which 70% were previously school drop-outs and 30% were 1st generation learners. Presently most of the children are attending schools regularly from these areas. This experience is also shared by the school teachers and Mandal education officers. They said there was no effect of the closing of schools during the last one and half years due to the COVID situation. Govt. teachers are feeling that they are attending schools regularly as usual.

SAMIDA is running this project very successfully. The overall impact of this project is resulting in sustainable development approaches for child education.





Happy School

ABOUT THE PROGRAM

The Happy School Program aims to provide / upgrade the infrastructural and co-scholastic facilities in government and government-aided schools, to make them secure, attractive and aims to make them happy learning places for students and teachers. The program puts emphasis on creating and maintaining certain infrastructures and facilities in a school which will make the place and space conducive for students and teachers.

- ✓ Painted, well-maintained and secure school building
- ✓ Adequate and functional separate toilet for boys and girls
- ✓ Hand Washing Stations
- ✓ Benches and desks for students
- ✓ Well maintained space for teaching staff
- ✓ School shoes and school bags for students
- ✓ Clean and adequate drinking water for both students and teachers
- ✓ Library
- ✓ Play material (games and sports equipment)

Year 2020-21 was a difficult year to implement Happy Schools across India because of the nationwide lockdown. Post the 1st unlock, Rotarians were all enthusiastic about adopting government schools from their zones and transform them into Happy Schools. Rotary Districts across India had challenged the pandemic onslaught by actively engaging in upgradation of schools; by way of refurbishment of the school building, walls and roofs, by constructing functional and separate toilets for boys and girls, installing Drinking water facilities and constructing hand wash stations. Libraries are being effectively set up pan India which has added to the efforts of making Happy Schools.

During the reporting year **148** schools were successfully transformed into Happy School. Rotary clubs from states like Maharashtra, Karnataka, Uttar Pradesh, Bihar and Jharkhand performed exceptionally under the program by transforming more number of schools into Happy Schools.

Apart from school transformation, several eminent partnerships were made with DeskIt by Prosoc for providing DESKIT, an aesthetically appealing product with a high end bag and study table which is useful for reading and writing in an incongruent environment and gave special discount exclusive to Rotary. Paragon Footwear gave special discounts to Rotary on product range of Shoes, branded and non-branded school bags and accessories like school socks, shoe polish etc. RILM also joined hands with Vision Spring with an aim to provide free eye check-up facilities to underprivileged school children at Govt. and Govt. aided schools and with Roche to provide free Medical health checkups for children in Govt. and Govt. aided schools.

Each partnership focuses on each elements of the Happy School program. These partnerships bring an added value to the program by giving several exciting offers to the implementing partners who undertake the Happy School program.

CASE STUDY

Launch of 25 Happy School by Rotary Club of Bangalore Junction

Rotary Club of Bangalore Junction in Bangalore adopted 25 government schools to transform them into Happy School. The clubs involved in the project conducted a need assessment of the schools post unlock 1 with the help of school authorities which revealed that most of these schools were lacking in basic amenities.



During the transformation, Rotary Club of Bangalore Orchards provided benches and desks for the students, installed hand washing stations and safe drinking water facilities for both students and teachers. The clubs not only renovated old toilets, but also built new functional toilets for both boys and girls. Uniforms, school shoes, sports

equipment and furniture for staff rooms were also provided.

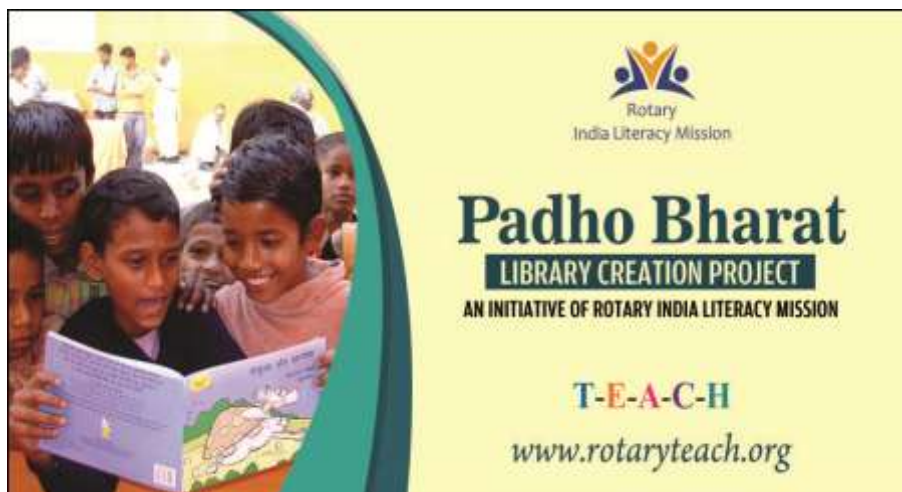
The school buildings were repaired and painted to make it more attractive for the students. To ensure that the toilets are kept functional and clean, various workshops were organized to sensitize children about health and hygiene.

The schools were thus transformed into conducive places of teaching and learning. Since the transformation, a number of positive changes are visible like number of student enrolment has increased, School Management Committee meetings take place at the school on a regular basis, teachers are confident now and most importantly, Children enjoy coming to school and are rarely absent from classes.



PADHO BHARAT LIBRARY PROJECT

The Padho Bharat project of RILM aims to create libraries across the country. Under the Padho Bharat project, RILM had joined hands with Ratnanidhi Open Library mainly to distribute 35,000 books to set up library in Govt. and Govt. aided schools across India. During the reporting year, several Rotary Districts have taken part in creating



libraries under the Padho Bharat library program. Around **39** libraries were created.

Another noteworthy project which took place during the year 2020-21, was '**A Million Books, A Million Smiles**' campaign which was launched by RILM. The campaign aimed to collect one Million books to create libraries in Government schools spread across the country. The program has committed to provide 100 books each to underprivileged schools. With great enthusiasm and support from Rotary Clubs across India; currently 258 schools will be able to set up new libraries through this donation. Children across these schools will have easy access to books specially read, and will get an opportunity to see a new world.

So far requisitions for 25,800 books have been received from 13 Rotary clubs all over the country and 13,021 books have been dispatched for creation of library.



ANNAPURNA

Rotary India Literacy Mission is a service organization which aims to work for Total Literacy and Quality Education in India. A child can only attain total literacy if he or she is healthy, nourished and is not deprived of regular meals. These factors will ensure child's regular attendance in school thereby helping them in attaining literacy. With the launch of the 'Annapurna' program, RILM seeks to support children with morning supplement as a part of the Government's Mid Day meal program. The program envisions to provide 1 Million children with meals in collaboration with Indian Food Banking Network.



NUTRIKITS:

During the reporting year, RILM joined hands with Indian Food Banking Network that catered to 1,600 school children and provided nutritional dry rations for breakfast. Since the schools were closed due to the pandemic, these NUTRIKITS were distributed on a quarterly basis which was earlier given out to the children on a regular basis in the form of breakfast. During the lockdown, these Nutrikits were handed over to the parents along with Government's mid-day meal ration. Each NUTRIKITS consisted of:

Poha: 1Kg, Sooji: 1Kg, Dalia: 1 Kg, Sattoo: 1 Kg, Jaggery: 1 kg, Roasted Chana: 500 gm, Roasted Peanuts: 300 gm, Dates: 250 gm, Ghee: 100 gm and these items were procured and packed properly and distributed amongst 7 schools across Kolkata, West Bengal. In total it reached out to 1600 children belonging from under privileged communities.

DRY RATION KITS

Distribution of relief materials to Yaas Victims

Cyclones have become a routine in the Sunderban, West Bengal. After Amphan caused widespread damage all across West Bengal, YAAS has led to more damage leaving several homeless in the Sunderban areas. The cyclone has inundated ponds and farmlands with saline water possibly making the land uncultivable for years. RILM responded to this crisis and collaborated with Rotary clubs from West Bengal to extend support to the



residents of Hingalgunge area and Sardarpara Boro Mollakhali of Sunderban by distributing 500 Ration Kits to women. Each ration kit consisted of 5 Kg of Rice, 1 Kg of Pulses, 1 Ltr. of Cooking oil, 1 Kg of Salt and 100 gm of Turmeric Powder. Clubs also distributed chocolates and biscuits for children from the same area. The distributions were done directly by Rotarians with support from Block Development Officers of the Government of West Bengal and local NGOs who gathered the beneficiaries. These kits were provided by RILM'S food partner- Indian Food Banking Network and Hoerbiger, who is the Food assistance support partner.

Food distribution during Lockdown

During nationwide lockdown, RILM under its Annapurna program, extended hands of support towards the community by implementing a free distribution of food items worth Rs. 50 Lakhs. The dry food materials like biscuits, chocolate, juice were distributed through Rotary Clubs to several NGOs and Schools catering to underprivileged children and adults and eventually these products were also distributed in the community.

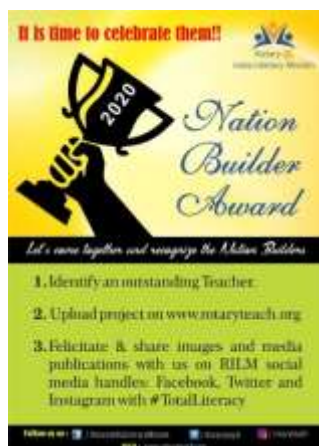


Communication and Media Advocacy

ABOUT THE PROGRAM

Owing to the ongoing pandemic, RILM could not physically launch any campaigns or organize events during the reporting year. Several integrated campaigns, program launches and events were organized digitally which effectively used online tools to reach out and spread awareness about *Total Literacy & Quality Education* to a wide and diverse group of stakeholders and communities. The year has also seen RILM raised the much needed awareness about Literacy through sustained efforts-using media outreach activities and the digital/online media.

CAMPAIGNS



Nation Builder Award: Recognizing the Nation Builders

During the year 2020-21, RILM launched the campaign for promoting one of its components of Teacher Support vertical - Nation Builder Award. Similar to the previous years, this year also the campaign was launched to mark the celebration of the Teacher's Day. Over the last five years nearly 23,000 teachers were felicitated for their enormous contribution towards the enhancement of quality education. This year too, Rotarians enthusiastically took part in the campaign to felicitate the dedication of teachers who all and are still working relentlessly to learn new techniques to help their students. **3,081** Teachers were felicitated through the simple recommendation method during the Teachers Day.

EVENTS

Chhoti Si Asha : A humanitarian initiative to raise funds for Children

A joint initiative by Rotary and Wizcraft International called Chhoti Si Asha was launched for strengthening the future of disadvantaged children. The fundraiser launched during COVID-19 times focused on immediate relief work as well as on larger issues that included nutrition, health, education and skill development. Championing one of the key Rotary beliefs that children are our future and they deserve a better world than what we have.

Designed as a people's initiative, Chhoti Si Asha- For Children in Need, the virtual fund-raiser event, was a three-hour program, promoted on various media platforms and streamed LIVE on 28th June, 2020. The virtual fund-raiser event program included messages, high-quality performances of some of the most talented Indian Stars like Salman Khan, Diya Mirza, Katrina Kaif, Anil Kapoor and many others. Singing, dancing, comedy and poetry, alongside heartfelt appeals by celebrities was featured



as part of the entertainment program. Most importantly, the program threw light on the real-life heroes, highlighting their Real Stories celebrating their humanitarian work and their change-making efforts. Chhoti Si Asha also showcased the work done by COVID warriors and health workers sharing how the country stepped up celebrating the spirit of solidarity and togetherness.

SOCIAL MEDIA COVERAGE

The event went live on Facebook and Youtube. The Facebook live got more than 20,000 views, 200 shares, and 150 comments. All together the event reached out to 35,000 people. In Twitter, event promotions were thoroughly shared and promoted. The repeat telecast of the show went on for a month attracting more viewers on our social media platforms.



INTERNATIONAL KIDS FILM FESTIVAL (IKFF) : A GLOBAL FILM FESTIVAL FOR CHILDREN



country an opportunity to watch award winning children films online and learn nuances of film making from industry experts through specially curated workshops.

The 1-month global event comprised of Film Screenings, Film-making Master Classes and Film-making Competition with industry experts like Sonali Bendre, Nandita Das, Smriti Kiran, Mikey Pandey and a number of international film makers as part of the Jury. RILM reached out to 200 students through this festival that covered 150 films made in 40 countries in and around 35 languages on issues ranging from environment to conflict to childhood to space and many more.

International Kids Film Festival (IKFF), a global film festival was hosted digitally on KRAYON App for children.¹ 50 films from 40 countries were showcased in the month of December 2020. Krayon is India's exclusive video platform for student's overall development. RILM collaborated with IKFF's fourth edition and introduced kids to the magic of films and highlighted how to utilize its power to educate and inspire. This year, for the first time, owing to the ongoing pandemic the festival was hosted online, which gave children from all parts of the



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2020-21 39



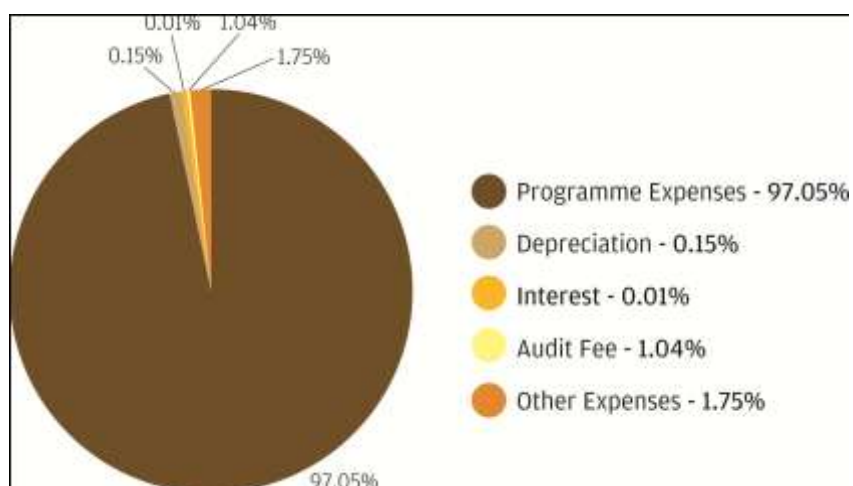
Financials

Rotary India Literacy Mission
Balance Sheet as at March 31, 2021

(All amounts in Rupees)

Particulars	Notes	As at March 31, 2021	As at March 31, 2020
<u>SOURCES OF FUNDS</u>			
<u>Total Funds</u>			
General Funds	3	6,546,008	6,644,764
Programme Related Funds	4	(1,321,390)	(87,363)
Net Fund		5,224,618	6,557,401
<u>- Non-current Liabilities</u>			
Long-term Provision	5	572,530	611,683
<u>- Current Liabilities</u>			
Other Current Liabilities	6	1,869,660	3,079,427
TOTAL		7,666,808	10,248,511
<u>APPLICATION OF FUNDS</u>			
<u>Non-current Assets</u>			
Property Plant and Equipment Tangible Assets	7	95,555	60,269
Other Non-Current Assets	10	4,800,780	4,526,323
<u>Current Assets</u>			
-			
Cash and Bank Balances	8	2,112,690	4,911,671
Short-term Loans & Advances	9	657,783	750,248
TOTAL		7,666,808	10,248,511
<p>**Summarised from Accounts Audited by S. R. Batliboi & Co LLP (ICAIFirm's Registration Number: 301003E/E300005).</p>			

Rotary India Literacy Mission Income and Expenditure Account for the year ended March 31, 2021 (All amounts in Rupees)			
Particulars	Notes	Year ended March 31, 2021	Year ended March 31, 2020
<u>Income</u>			
Donations	11		
Programme Related Funds:			
a) Opening Balance		(87,363)	6,006,570
b) Add: Received during the year		21,637,614	16,587,034
c) Less : Unutilised at the year-end		-	-
Amount utilised		21,550,251	22,593,604
General Funds		183,516	11,286,798
Total Amount		21,733,767	33,880,402
Other Income	12	411,787	214,103
		22,145,554	34,094,505
<u>Expenses</u>			
Programme Related Expenses	13	22,871,641	22,680,967
Donation		-	3,500,000
General and Administration Expenses:			
a) Depreciation	7	34,532	22,369
b) Interest Expenses		1,844	-
c) Audit Fee		244,713	289,427
d) Other Expenses	14	412,970	389,676
		23,565,700	26,882,439
Net Surplus/(Deficit)	4.2	(1,420,146)	7,212,066



Rotary India Literacy Mission

Receipt and Payments Accounts for the Year ended March 31, 2021

(All amounts in Rupees)

Receipts	March 31, 2021	March 31, 2020	Payments	March 31, 2021	March 31, 2020
To Balance Brought Forward			By Employee Benefits paid		
a) Cash in Hand	2,782	6,173	a) Salaries	9,474,643	8,414,396
b) Balance with Savings Account	4,908,889	9,008,785	b) Contribution to PF	482,656	572,111
c) Balance with Fixed Deposits	4,526,323	-	c) Staff Welfare Expenses	49,103	565,992
To Donation received	21,799,313	27,843,542	d Staff Advance	96,000	207,200
To Interest received	387,439	201,050	By Programme Expenses	11,747,347	9,503,783
To Interest on IT Refund received	2,093	20,787	By Audit Fee	244,713	-
To Advance Recovered from Employees	6,000	347,450	By Donation	-	3,500,000
To IT Refund received	70,897	341,233	By Printing and Stationery	15,736	57,296
			By Postage and Courier Charges	19,662	27,489
			By Training and Meeting Expenses	195,951	2,199,818
			By PR & Communication	18,029	48,267
			By Programme Promotion Expenses	-	413,365
			By Telephone and Internet Expenses	71,051	41,631
			By Recruitment Expenses	-	137,322
			By Travelling and Conveyance Expenses	146,698	311,994
			By Website Expense	1,096,332	612,797
			By Professional Fees	-	63,720
			By Miscellaneous Expenses	315,422	251,094
			By Payment to Government Authorities	747,105	1,335,687
			By Purchase of Fixed Assets	69,818	-
			By Advance for Expenses	-	67,064
			By Balance Carried Forward		
			a) Cash in Hand	4,321	2,782
			b) Balance with Savings Account	2,108,369	4,908,889
			c) Balance with Fixed Deposits	4,800,780	4,526,323
	31,703,736	37,769,020		31,703,736	37,769,020



Rotary
India Literacy Mission

Rotary India Literacy Mission

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