



Rotary
India Literacy Mission

Rotary India Literacy Mission



ANNUAL REPORT 2022-23

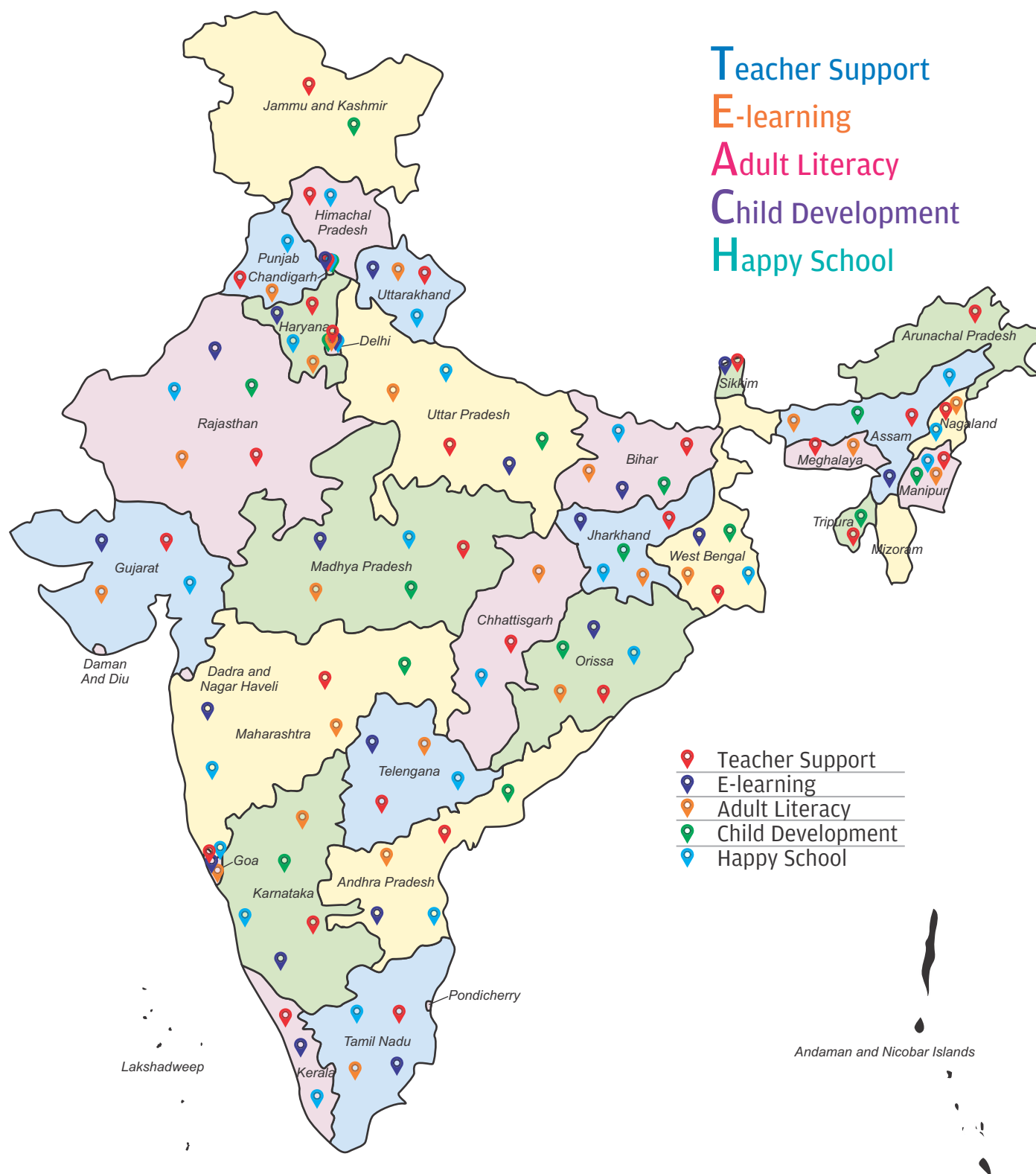


Rotary
India Literacy Mission



T - E - A - C - H

REACH



“Rotary TEACH – is a program of Rotary India Literacy Mission which are both independent of Rotary International & The Rotary Foundation”.

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List of Board Members



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Chief Advosor, RILM
Past President
Rotary International 2021-22



Kamal Sanghvi
Chair, RILM
Past Director
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RI District 3211



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District Governor 2023-24
RI District 3040

MESSAGE FROM THE CHIEF ADVISOR



Shekhar Mehta
Chief Advosor, RILM

Empowering India: Rotary India Literacy Mission's Transformative Journey

As the Chief Advisor of Rotary India Literacy Mission, I am immensely proud to share the incredible impact our organization is creating across India through its various programs and collaboration with the Ministry of Education and other partner organisations. For example, we have been the biggest private sector collaborator for NCERT for its PM eVidya TV program through our contributions in e-learning content creation, which played a key support role in NCERT winning the prestigious UNESCO Award in 2022, for usage of ICT in Education. Our collaboration with the Ministry of Education in promoting adult literacy aligned to the flagship New India Literacy Program, has started to bring a transformative wave of change, fostering a more empowered nation.

The PM eVidya program stands as a beacon of hope & support for millions of students across India, commenced during the challenging pandemic times. It has significantly altered the educational landscape by ensuring free and quality elearning through NCERT's digital platforms. Our team of dedicated educators and professionals have worked tirelessly to develop engaging digital resources that align with the national NCERT curriculum, making learning accessible and enjoyable.

The collaboration with the Ministry of Education for adult literacy under the New India Literacy Program showcases our commitment to build a Totally Literate India. We firmly believe that education is a lifelong journey, and it is never too late to acquire knowledge and skills. This program to provide functional literacy to millions of illiterate adults today will empower individuals, and improve their quality of life by enabling them to participate more effectively in society.

From remote villages to urban centers, our initiatives are reaching far and wide. The joy and pride we witness in the faces of those who have benefitted from our programs fuel our determination to vigorously pursue this noble cause.

I encourage you to explore the Annual Report of RILM for 2022-23, which provides a comprehensive overview of our accomplishments, initiatives, and the impact we have made on the lives of those we serve. It is a testament to the extraordinary work being done by the Rotary family in India.

Shekhar Mehta

Shekhar Mehta
Chief Advisor,
Rotary India Literacy Mission

MESSAGE FROM THE CHAIR



Kamal Sanghvi
Chair, RILM

Education in India is not down to pen and paper anymore. For centuries, technology has improved certain sectors, but the written word has trumped all until the pandemic. Online classes and word files instead of paper submissions became the norm. Colored papers were replaced by presentations to the fullest, and teachers are able to silence the class not with their voice but with a click of a button. Change is good, welcome, and the only constant of existence, but in the era of 5G, a brazen and sudden shift, made involuntarily, can cause more harm than good. Stuck in four walls, many don't have the option or privilege of technology to continue studying, irrespective of their enthusiasm.

I am proud to state that the Rotary Literacy India Mission has upheld and exceeded their dedication to the cause. The past year has already been full of achievements for the mission. The mission has already been undertaken and delivered audio-visual content for CBSE and state boards. Their efforts for the content, developed for NCERT, have already been recognised for excellence by UNESCO. Every home in India now has access to the above-mentioned content through Swayamprabha and various DTH channels.

The mission's approach to education was more than just content when the Rotary India Literacy Mission, along with the support of 3,500 Rotary clubs, was able to provide more than 2 lakhs teachers with support in digital literacy. The mission also offered 40,000 Nation Builder awards to those teachers who showed dedication to the cause of development in education. RILM through its flagship program, Asha Kiran has been able to bring back more than 50,000 marginalised children who dropped out of school. They have also introduced the monumental Adult Literacy Program through students and community volunteers. Through this programme, 88,005 adults can now read, write, and also perform basic arithmetic, opening up a world of possibilities for them.

I am very content by the progress the mission has already made. I am assured of the strides Rotarians will make through the Rotary India Literacy Mission with the help of several notable collaborations and associations with the government, corporations, and PSUs. I would like to congratulate the RILM team and look forward to the greatness that will surely be achieved by their T-E-A-C-H program.

A handwritten signature in blue ink, appearing to read 'Kamal Sanghvi'.

Kamal Sanghvi
Chair,
Rotary India Literacy Mission



Teacher Support



Capacity Building of Teachers

The Teacher Support program is dedicated to elevating the professional competence and performance of educators through comprehensive training, as well as recognizing exceptional teachers for their outstanding contributions to nurturing young minds. This initiative not only fortifies teachers' content knowledge but also enhances students' learning outcomes, ultimately fostering confidence among educators.



Physical Teacher Training

Teachers are provided with opportunities for ongoing development through regular workshops and seminars, augmenting their capabilities. Rotary Clubs and districts may collaborate with local self-governments to implement teacher training programs, benefiting educators from both government and aided schools.

Online Teacher Training

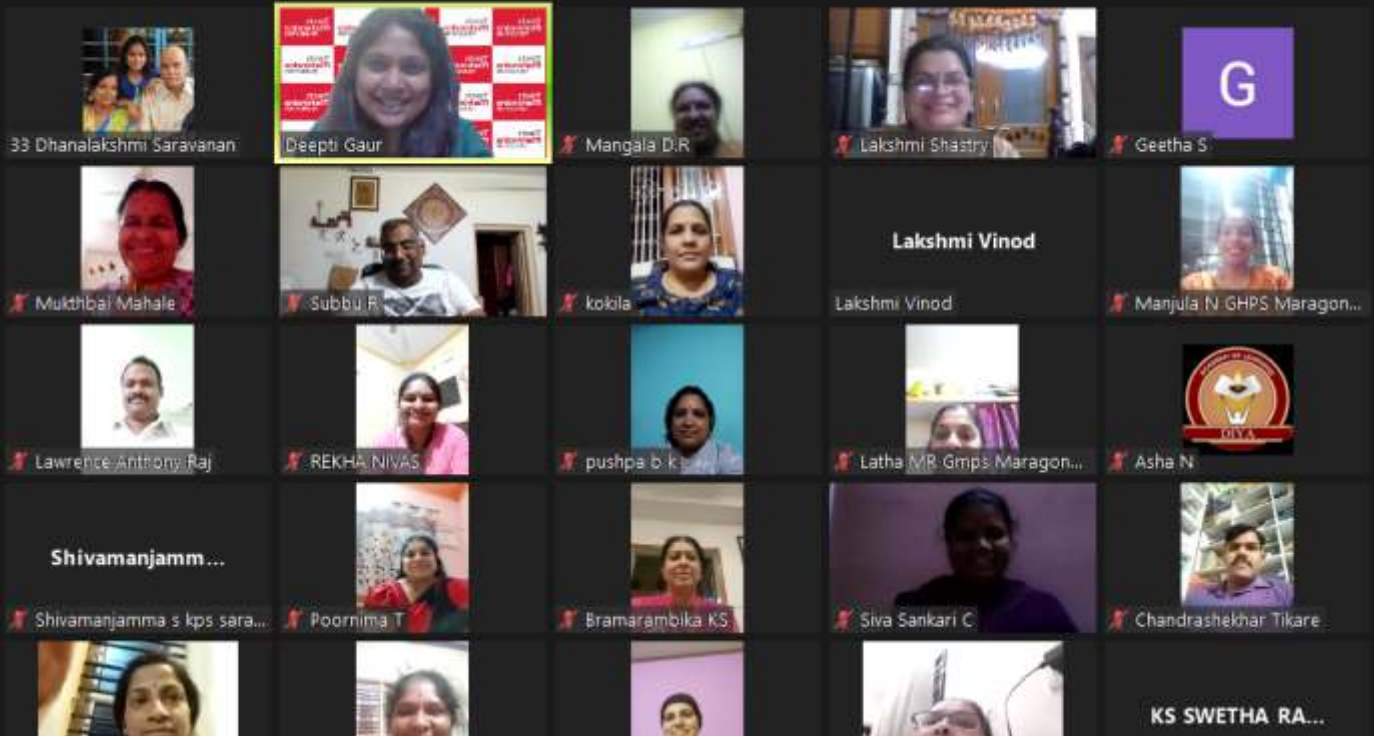
Online Teacher Training is designed to deliver rigorous and personalized professional development to teachers through a user-friendly platform. This approach allows educators to access training materials at their convenience. In light of the unprecedented challenges posed by the pandemic, which have significantly impacted learning, the Rotary India Literacy Mission (RILM) launched the Online Teacher Training program. Its primary objective is to continually enhance teachers' professional skills and performance.



Collaboration with Tech Mahindra Foundation



Tech Mahindra Foundation, a vital partner in the Online Teacher Training program, is committed to the principle of Empowerment through Education. They offer training in Digital Literacy, Cyber Security, Child Safety, and Mental Health. These training sessions are conducted through Zoom platforms, benefiting approximately 6,000 Primary and Secondary School Teachers across Uttar Pradesh, Karnataka, and Uttarakhand over the past year.



Online Teacher Training Program was organised by RILM

Highlights:

In the year 2022-23, a total of 15,230 teachers received training nationwide. Uttar Pradesh, Karnataka, Tamil Nadu, Maharashtra, Gujarat, and West Bengal were the states where the maximum number of teachers were trained.



Physical Teacher Training Program was organised

RILM's Suggested Training Topics

The training program covers a wide array of essential topics, including Assessment and Evaluation Studies, Awareness about Children with Disabilities, Basic IT Skills for Effective Teaching, Relationship Building, Child and Adolescent Development, Classroom Management, Classroom Instruction Techniques, Effective Communication, Conscientious Teaching, Innovative Pedagogical Approaches, Cyber Safety and Security, Communicating effectively, Conscientiousness, Creative Pedagogy, Demonstrating effective teaching behavior, Diversified Teacher Training, Empathy, Gender Sensitivity, Human Rights, Hygiene and Sanitation, Inclusive Education, Integration of ICT in Teaching-Learning and Assessment, Language Skills, Leadership, Learning Skills- Critical Thinking, Collaboration, Communication, Life Skills- Flexibility, Leadership, Initiative, Productivity, Social among others.

NATION BUILDER AWARD

Felicitating Teachers Across India

The prestigious ‘Nation Builder Award,’ developed by RILM which serves as a means to honor exceptional teachers across the country. The act of recognizing outstanding educators not only build their confidence but also serves as a powerful motivator to excel in their noble profession. It has not only been loved by the Rotarians but also created a significant impact among a huge number of teachers.

The Nation Builder Award is given through a

scientifically developed **Evaluation method**. A Rotary Club visits Government / Government-aided schools and get its teachers evaluated by the school principals and students by filling up forms developed by RILM. Then the marks are uploaded on the RILM portal where through auto calculation process the teacher is selected for the award.

As of now 41,472 teachers have received NBA Awards.



Glimpses of Recognizing Ceremony of Excellent Teachers through NBA across India

Highlights:

In the past year, a total of 5,250 teachers were proudly bestowed with the Nation Builder Award across diverse states throughout the nation. These commendable recognitions were primarily conferred by respective Rotary Clubs on significant occasions such as Teachers’ Day and International Literacy Day.





E-learning



E-learning

RILM's E-learning program, "E-Shiksha", aims at improving the teaching-learning experience through the use of curriculum based audio-visual modules in local languages in Govt. / Govt. aided schools.

"E-Shiksha" is the program is a single classroom installation in Government / aided schools which aims to improve the teaching-learning experience through an integrated solution consisting of a LCD projector / LED TV / Smart LED TV loaded with the educational audio-visual software mapped with State curriculum in local languages. Software content can be offline entrenched in a SD card / pen drive or online rooted to any educational application depending upon the requirement of the project.

A breakthrough moment for RILM : UNESCO award (2022) to NCERT

The global Education system faced unprecedented challenges due to the COVID-19 pandemic. In response to these challenges, PM E-Vidya Programme was launched by the Hon'ble Prime Minister of India, Shri Narendra Modi. RILM provided major multimedia content for Class 1-10. This content, comprising of 2,000 episodes of 30-minute slots was put together by Rotary India Literacy Mission (RILM) in collaboration with Espranza Innovations Pvt. Ltd. This initiative was started with an aim to address the gaps in daily school operations during unavoidable circumstances, ensuring continued access to quality education.

Dr. Amarendra P Behera, joint director of CIET-NCERT, received the prestigious UNESCO's King Hamad Bin Isa Al-Khalifa award at Paris in July 2022 for leveraging technology to ensure continuity of education during Pandemic. He has specifically acknowledged Rotary's contributions in curating the educational content.



*Dr. Amarendra Prasad Behera
Joint Director of NCERT*



A few extracts from the interview of Dr. Amarendra Prasad Behera-the Joint Director of NCERT after receiving the UNESCO's King Hamad Bin Isa Al-Khalifa Award.

Acknowledgement from NCERT

“Due to Rotary's collaboration we could pull a large number of digital content for telecast.”

“With Rotary's collaboration we could train few hundred teachers in Chandigarh city and large number of video content was developed with the help of other teachers and Rotary's support.”

“We are thankful to all Rotarians who have worked tirelessly across the years in promoting E-learning through the stature - implementing the E of T-E-A-C-H in their states. Matter of pride for the country and of contribution of Rotary in India.”

RILM was honored to receive a Letter of Appreciation from NCERT.

CENTRAL INSTITUTE OF EDUCATIONAL TECHNOLOGY

(A constituent unit of National Council of Educational Research and Training)

Sri Aurobindo Marg, New Delhi – 110 016 (India)

Tel.: 91-11-26962580, Telefax: 91-11-26864141

Email: jdciet.ncert@nic.in; jointdirector@ciet.nic.in

January 19, 2023

Sub.: Letter of Appreciation of RILM's Collaboration towards the Use of ICT in Education

Dear Mr. Mehta,

We would like to appreciate the efforts of you and your team at Rotary India Literacy Mission (RILM), to support NCERT by developing over 2000 high quality multimedia e-learning modules, for classes 1-10 in Hindi and English (aligned to the NCERT syllabus).

An unique effort undertaken by NCERT/Ministry of Education and part of Hon'ble Prime Minister's eVidya Initiative, NCERT successfully launched this initiative during the peak Covid-19 pandemic situation, and is aimed to provide eLearning opportunities to millions of school-going children in India, through our 12 NCERT PM-eVidya TV Channels (24*7 DTH) and DIKSHA Mobile App.

Probably the world's biggest educational TV program, this has proved to be a boon for large number of children across India who were locked down during COVID-19 pandemic, but thankfully could leverage the reach of TV, which is available widely across the country.

We are happy to inform you that our initiative has been well appreciated internationally, and NCERT has been awarded the prestigious UNESCO King Hamad Bin Isa Al-Khalifa Prize for the Use of ICT in Education, on 24 June 2022 at UNESCO Paris (for ensuring continuity of education through PM eVidya Program during Covid-19).

With transmission of such high quality and engaging content through National NCERT TV, and with the support of proactive partners like RILM, we hope to bridge the digital divide, particularly for the vast majority of under-privileged children who do not have access to any online education through smart phones, but have a TV set at home. Thank you for your proactive support in this noble endeavour, thereby benefitting millions of children across the country and helping India achieve international recognition.

With regards,

Yours sincerely,



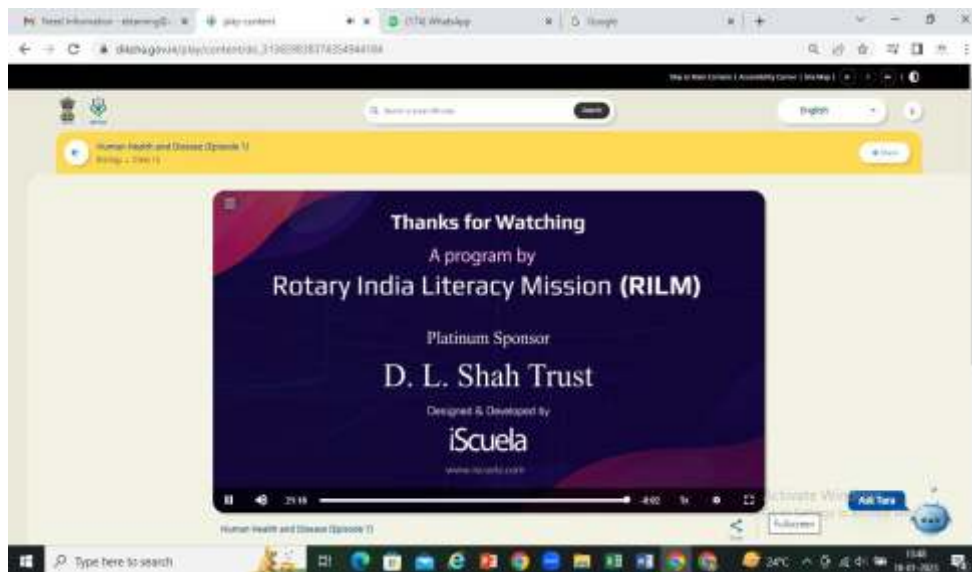
(Prof. Amarendra P. Behera)
Joint Director, CIET

Shri Shekhar Mehta
Rotary International President
Skyline House, 145,
Sarat Bose Road, Kolkata – 700026

Collaboration with D. L. Shah Trust

RILM collaborated with the D.L. Shah Trust to create multi-media e-content for standards XI and XII, aligned with the NCERT curriculum, covering all Science subjects (236 episodes) and the English subject (approximately 50 episodes) in the English language.

These modules are being telecast through National Television channels of NCERT, through PM eVidya Channels and also through Government of India's national educational mobile App, DIKSHA.



COLLABORATION WITH GOVT OF ARUNACHAL PRADESH

Rotary India Literacy Mission (RILM) has entered into an MoU with SCERT Itanagar, Department of Education, Government of Arunachal Pradesh. RILM provided NCERT curriculum-based audio-visual modules in English medium.



Arunachal Pradesh Education Minister Taba Tedir launched E-Content learning materials for students of Class 1-10 developed by the Rotary India Literacy Mission (RILM), during an annual work plan and budget (AWP&B) 2022-23 conference of the state's Samagra Shiksha Mission.

Assessment of E-learning Modules by students of Classes 11 and 12

A Focus Group Discussion report evaluating E-learning modules developed for Classes 11 and 12. It was co-created by students and teachers were conducted with Class 11 and Class 12 students, including both government and private school representatives from Punjab, Haryana and Chandigarh. The primary objective was to gauge the efficacy of these modules among students. Feedback from the discussions revealed that students have benefited from a personalized learning experience tailored to their unique comprehension and learning styles. They particularly appreciated the engaging interactive videos and sessions which have added value to their educational journey.



Providing teaching through NCERT vatted RILM E-learning content

Highlights:

A significant milestone was achieved on 20 September 2022, when the first television transmission of Class 12 Video, happened on Channel PM e-Vidya 12, DD Free Dish (Channel number 34) and the JIO TV app.

By providing accessible and high-quality multimedia educational content to students across various grades, RILM remain steadfast in our commitment in promoting Total Literacy and Quality Education in India.

The success of our initiatives is a testament to the dedication of our Partners, Teachers, and supporters and we look forward to continuing our journey toward educational excellence in the years to come.

Our E-Scholarships Initiative

Launch of 1 Million E-Scholarships

RILM in partnership with BYJU'S is offering E-scholarship for 3 years to 1 million students over the next 5 years. As the first step in this nationwide initiative RILM handed over 100 tablets with software content to students from lesser served communities in Hyderabad, during the Presidential Conference in April 2022. Children got access to BYJU'S high-quality learning programs and engaging content.



The initiative will soon spread its wings across the country in a phased manner.

Vishaka Vista 2022

A MoU was signed between Rotary India Literacy Mission and BYJU'S for the E-scholarships at Rotary Institute Vishakapatnam 2022 whereby BYJU'S will provide its learning app (through activating license) to one million students identified by various Rotary Clubs in India. The Scholarship contains digital content for various Boards from classes 4-12. This will help the students to visualize each concept better and lead to higher scores.

E-Scholarship Program

The "Lakshya Scholarship" program powered by BYJU'S, offers E-scholarships to deserving students once activated for three consecutive years. These scholarships provide students with access to scholastic content from various national boards, including ICSE, CBSE, and few State Boards, through the "Think & Learn Premium App" by BYJU'S which is accessible through their smart phones or tablets.

Lakshya Scholarship intends to provide access to world-class content developed by BYJU'S to 25 students with merit free of cost. 5 such students are selected by the school from 5 classes having access to a functional mobile number and smartphone / tablet.



Parent's consent is required from the students to avail the scholarship. It has various subjects and languages which is accessible to students through the app. The app Maps the concepts and the progress of the student to design a very personal learning journey.

Schools/Parents can monitor student progress on the usage of the app through quarterly reports. Individual student performance can be monitored by Guardian with the Parent connect App. It is a gift of knowledge from Rotarians to students. The initiative aims to bridge the educational gaps through digital learning and empowers students hence improving their learning outcomes.

During April 2022 to March 2023 we provided scholarships to 525 students from 17 schools. These were given to different states from India being West-Bengal, Maharashtra & Andhra Pradesh.

Testimonials from children





Provided Certificate to 25 students at Rotary School, Myladuthurai. Tamil Nadu, India under the E-scholarship, RID 2981

Highlights:

The E-Scholarship program has been instrumental in engaging a large number of school students through the dedicated efforts of Rotarians. More than 400 students benefitting from this learning program and engaging content, ultimately achieving better results in their studies.

We remain committed to our vision of making digital learning accessible to millions of children across India, empowering them with quality education. As we move forward, we look forward to continuing this journey of transformative education for our nation's youth.



Certificate distribution ceremony to the students by Rotary Club of Kolhapur City, RID 3170



Adult Literacy



Adult Literacy Programme : Education For All

Rotary India Literacy Mission (RILM) has identified illiteracy as a social evil making literacy as one of our essential goals for the next 5 years.

The Government of India has launched a programme titled as 'New India Literacy Program', a new scheme for Adult Education for FYs 2022-27. The salient features of this scheme are based upon the suggestions given by the then RILM Chairman, Shekhar Mehta in 2019 to the then Education Minister, Shri Prakash Javadekar. RILM headquartered at Kolkata has set forth to tackle this problem along with the efforts of the Government of India through the "Adult literacy programme".

With this aim in view RILM has set a goal of making 5 crore adults literate by the year 2027. This is in sync with the 'New India Literacy Program', of Government of India where the government has planned to make 5 crore adults literate by 2027. The Government of India and RILM, together plan to make 10 crore adults literate by 2027.

This is our flagship program and RILM is using a Two-fold methodology of achieving this goal:

DIKSHA : Each One Teach One (EOTO)-Diksha Model-In this model One individual will teach One adult non-literate (15+age) over a minimum period of 60 days using the adult literacy primer developed by RILM. School children from class 6 and above will be encouraged to teach one non-literate adult.

VIDYA : Each One Teach Many (EOTM)-Vidya Model-Through the Vidya model or (EOTM) Universities and NGOs in collaboration with local Panchayats will identify non-literate adults in the community and engage locals as Preraks who will run adult literacy classes at a common place and teach 30-40 adult non-literates at a time for a period of 3 months.

Collaboration with PSACWA

A Two-Day training program was organized to create the national strategy to rollout RILM's Adult Literacy program involving the Private Schools and Children Welfare Association (PSACWA) network of 1 lakh budget private schools in collaboration with The Claridale, Kolkata from 24th to 25th September, 2022. The program was attended by 17 State Presidents and Secretaries of PSACWA.

As part of this initiative (Purn Shaksharta)- Adult Literacy programme was launched in Karnataka by Rotary India Literacy Mission (RILM) and Private Schools & Children Welfare Association (PSACWA) in collaboration with Federation of Karnataka Chambers of Commerce & Industry (FKCCI). Honourable Karnataka Governor Thaawarchand Gehlot and Past Rotary International president (2021-22) Shekhar Mehta graced the occasion during the launch. This programme was hosted by RID 3190 District Literacy Team.



Brainstorming to Make India Totally Literate



A meeting was held on 30th March at Rotary Sadan, Kolkata to discuss about Adult Literacy Programme that was attended by esteemed members of the society, representatives & stakeholders from various educational institutions and NGOs working in the field of Literacy and education. By empowering fellow citizens about the significance of basic literacy skills, RILM wishes to create a more equitable and prosperous society. Together everyone took the pledge in creating a totally Literate and educated India.





UEM JAIPUR UNIVERSITY ADULT LITERACY PROGRAM

Adult Education and Learning is an integral part of the right to education and RILM programme comprises of education and learning that aims to ensure that all adults participate in their societies. Honourable Lok Sabha Speaker also emphasized on stepping up efforts in bringing Total literacy in his Parliamentary Constituency of Kota District.

University of Engineering & Management (UEM), Jaipur in association with Rotary India Literacy Mission has commenced an extensive work on RILM's adult literacy program at various locations across Rajasthan.

Presently work has commenced in 20 villages in Kota and 5 Villages in Jaipur with 1,500 adult learners with an objective to make them 100% Literate under the Vidya model.



Initiation of 'Each One Teach One'

MC Kejriwal Vidyapeeth School is the first school in West Bengal, Howrah that took the initiative of making our country Literate. By conducting an orientation programme amongst Students, School is setting an example for schools across India. Under Diksha Model i.e. (Each One Teach One) around 202 Student Volunteers from Class VI & VII have successfully started teaching adult learners using the Adult Literacy Kit. Leading Newspaper Times of India has also covered the event.



Adult Literacy Program at IIMT University, Meerut



For nearly a decade, the Rotary India Literacy Mission has tirelessly collaborated with a multitude of stakeholders across the nation to champion the cause of Total Literacy and Quality Education.

The Adult Literacy program spearheaded by the Rotary India Literacy Mission has made significant strides in reaching millions of adult learners residing in various remote pockets of the country. In a momentous endeavor, we are proud to

announce the inauguration of 5 Vidya centers in 4 villages, made possible through the partnership with IIMT University in Meerut, Uttar Pradesh. This collaborative initiative has already transformed the lives of more than 51 non-literates, who are now enthusiastic participants in our mission to eradicate illiteracy.

Collaboration with Techno India Group



Rotary India Literacy Mission and Techno India Group Public Schools signed an MoU for implementing Adult Literacy Training Programme through the children of Techno India Group Public Schools all over Bengal. Each student will teach one adult non-literate during his or her leisure time and this is for 60 hours. The MoU was signed by Dr Sanku Bose, Group CEO, Techno India Group, Biswajit Ghosh, CEO, Rotary India Literacy Mission and Prabir Chatterjee, Co-Ordinator, Rotary India Literacy Mission, Adult Literacy, Rotary District 3291

PIC/MPOST

Our Partnerships



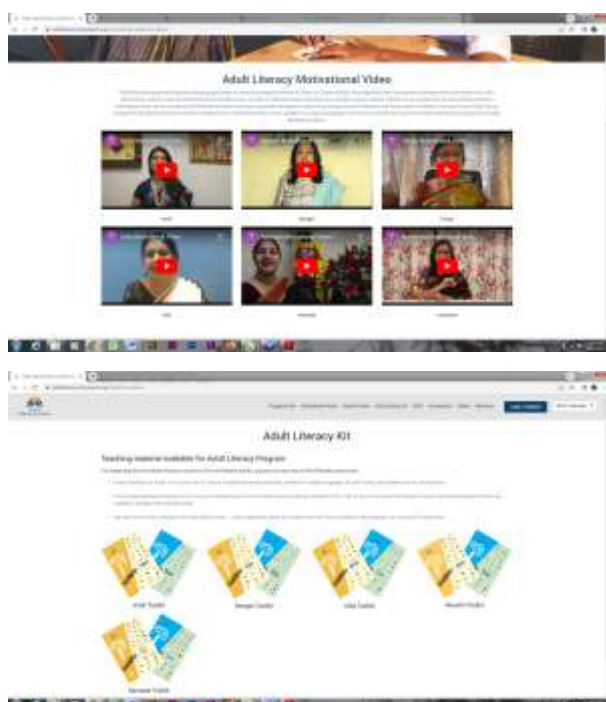
Development of MIS system in Adult Literacy Portal

Adult Literacy Portal was launched under Rotary Teach website. The portal will act as a repository for all information as far as Adult Literacy is concerned. PORTAL bringing together a range of literacy resources, activities and programs, related to the programme.

The volunteers who all are implementing the adult literacy program will be able to successfully enroll their adult learners in this portal for the Basic Literacy Assessment Examination. It will keep data of the wonderful work being done across India through registration of Rotary Clubs, School, Universities and NGO.

- It will help volunteers, organization, clubs and RILM to access the information they need quickly and easily.
- The portal will act as a database of all the adult learners who all are being imparted literacy through the RILM's Adult Literacy program.
- Adult Literacy Portal is an effort to provide Rotary Clubs, Schools, Universities, organizations with organized and easy access to resources like flowcharts, PowerPoint presentations, Videos to be used to effectively conduct the Adult Literacy Programme.

Throughout the year we have been able to translate the Adult Literacy Toolkit in various regional languages of India.



SKILL DEVELOPMENT

Empowering Through Skills

The Skill Development initiative by RILM is strategically centered on harnessing the potential of government schemes and forging partnerships with a diverse range of government and non-government organizations. The overarching goal is to impart training in new skills while enhancing the existing ones among both neo-literate and literate adults, residing in rural and urban locales. This, in turn, paves the way for their socio-economic empowerment and fosters sustainable development within their communities.

RILM's Skill Development program is thoughtfully aligned with Rotary's focus on economic and community development. Moreover, it is steadfastly committed to crafting sustainable employment opportunities for its beneficiaries, enabling them to secure not just a livelihood but a means of sustainable support for themselves and their dependent children. This initiative underscores our dedication to the holistic advancement of individuals and their communities.



Project Dignity : Ensuring Livelihood

Project Dignity is currently underway with support from Global Grants (GG) provided by The Rotary Foundation (TRF), focusing on Community and Economic Development. This transformative initiative spans across several states, including Delhi, Madhya Pradesh, Maharashtra, and West Bengal. The dedicated Rotary Clubs are taking the lead in implementing this vital project. Collaborating as a funding partner is the Loomba Foundation, based in the United Kingdom.

The beneficiaries targeted under Project Dignity include women between the ages of 18 to 45. Additionally, unmarried sons of widows falling within the age bracket of 18 to 25 are also eligible participants. This initiative underscores our commitment to promoting dignity, empowerment, and economic development among these deserving individuals.

Project Cycle: Empowering Through Skills

The project cycle comprises five crucial stages:

1

Beneficiary Identification

At the outset, the training partner initiates the process by identifying eligible beneficiaries based on specified criteria. Consent forms are obtained from the beneficiaries, and their details are uploaded onto the RILM skill development portal for approval.

2

Skill Training Delivery

Upon receiving approval from RILM, the training partner commences the skill training sessions for the beneficiaries. These training sessions are conducted physically at various training centers, offering a diverse range of trade options.

3

Assessment and Certification

Following the successful completion of training, beneficiaries undergo assessments conducted by the training partners. Upon meeting the requisite standards, beneficiaries are awarded certificates as an acknowledgment of their skill attainment.

4

Placement

Upon acquiring training, undergoing assessment, and securing certification, beneficiaries are placed into various sectors. These sectors include Computer centers as Data Entry Operators, Apparel, Beauty and Wellness, Customer Care, Gems and Jewelry, Healthcare, Hospitality, Retail, Tailoring, Back Office Assistant, Food Processing, and more. Some beneficiaries also opt for self-employment.

5

Follow-up

Following the placement of beneficiaries in various sectors, the training partners maintain regular follow-ups for up to three months. This proactive approach ensures that beneficiaries are effectively integrated into their employment or self-employment endeavors and that any challenges are addressed promptly.



▲ BPO students' classroom activity at Behala, West Bengal

Highlights:

- Total Beneficiaries Targeted: 4,520
- Beneficiaries Who Completed Training: 3,805 (84%)
- Total Beneficiaries Successfully Placed: 2,250 (60%)

This project cycle exemplifies our commitment to equipping individuals with skills for a brighter and more sustainable future.



▲ Ongoing Beautician Training at Murbad, Thane (Maharashtra)



▲ Ongoing Beautician Training at Ulhasnagar, Maharashtra



▲ Sewing machine operator training at Vithalvadi, Maharashtra



Child Development



Asha Kiran... a ray of hope

Child Development program, also known as Asha Kiran... a ray of hope, aims to bring out-of-school children, sent back to school. Termed as one of the essential components of the T-E-A-C-H program, the Child Development program aims to send 1,00,000 out-of-school children back to school by 2030. It is a targeted intervention with a fixed timeline.

Under this program, children in the age group of 7- 14 years from socially and economically disadvantaged and vulnerable communities,

- who have never been enrolled at any school
- have dropped out from school (or irregular in school), or
- laggard children are mainstreamed ensuring their retention in schools after required grooming.

The objective is to facilitate these children's access to mainstream state funded primary / elementary schools.



Partnerships (2022-23)

During the year 2022-23 following partnerships happened with NGOs under the Child Development vertical:

- **Sanga Mithra Development Association (SAMIDA):** SAMIDA is working with 1,200 Asha Kiran children in Phase - II at Ananthagiri Mandal and Ravikamatham Mandal in Visakhapatnam district of Andhra Pradesh. All these 1,200 children are from marginalized tribal families and most of them are the 1st learner generation in education.
- **Child Rights & You (CRY):** CRY is working in Phase - II with 4,000 Asha Kiran children in 4 different states in India. In West Bengal, we are working with children of Tea garden workers in Banarhat Block in Jalpaiguri District. In Jharkhand, we are working with children of agricultural laborers. In Manipur and J&K, we are working with the children of conflict-ridden zones in the Imphal and Bandipora District.
- **Development Action for Rural Empowerment (DARE):** DARE is working with 700 children in Hyderabad, Secunderabad & Rangareddy districts of Telangana. Most of these children are from urban slums dwellers and unorganized labour communities.
- **Prayas Institute for Social Development (PRAYAS):** PRAYAS is working with 350 children in Chandrayan Gutta of Hyderabad, Telangana. Under this project children are from urban slums dwellers, street vendors and unorganized labour communities.
- **Consumer Unity & Trust society (CUTS) :** CUTS is working with 400 children in Bhilwara district of Rajasthan. These children are from rural marginalized families and urban slum communities.
- **Sindhudurg Diocesan Development Society (SDDS):** SDDS is working with 400 children in Ratnagiri district of Maharashtra. All of these children are from migrant labours, daily labourer and fisherman communities in Ratnagiri.
- **Barrackpore Avenue for Women's Cultural and Social Welfare Society (BAWCSWS):** BAWCSWS is working with 360 children in Kolkata West Bengal. These children from slum dwellers, rural marginalized families.





Highlights:

RILM under its flagship program Asha Kiran, have successfully reached out 50,541 out-of-school children into the program from across 14 states 3 Union Territories through 44 NGOs as of now.



Children are attending classes at Asha Kiran Center in Telengana, India

During the year 2022 -2023 RILM worked with 7 NGO partners for 7410 children in 8 States in India.



Happy School



Before



After



Before



After

ABOUT THE PROGRAM

A program to select primary schools and provide / upgrade infrastructural and co-scholastic facilities to make them attractive and happy learning/teaching places for students and teachers.



Padho Bharat Library at Tamilnadu

What makes a Happy School?

-  Painted, well maintained and secure school building
-  Adequate and functional separate toilets for boys & girls
-  Hand washing stations
-  Clean and adequate drinking water for both students and teachers
-  Library
-  Play material, games and sports equipment
-  Benches, desks for students
-  Well maintained space for teaching staff
-  Shoes and School Bags for students



Before



After

‘Annapurna’

In Collaboration with Indian Food Banking Network (IFBN)

RILM in collaboration with IFBN supports the students of standard V-XII from Govt. and Govt. aided schools with supplementary snacks during their school time. It helps them to provide nutritional support for their physical growth. Our vision is to extend this support to 1 million meals for underprivileged children in collaboration with the IFBN. During this year, over 19,000 meals have been distributed to more than 1,600 students across the seven schools in West Bengal.



Each Nutrikit comprised the following items:

Poha: 1 Kg, Sooji: 2 Kg, Dalia: 1.5 Kg, Sattu: 1 Kg, Jaggery: 500 gm, Roasted Chana: 500 gm, Roasted Peanuts: 500 gm, Soya Chunks: 250 gm

These items were procured, meticulously packed, and distributed among seven schools across Kolkata, West Bengal.

In the current year, meals for the 1st and 2nd quarters were distributed, totaling 24,000 meals for 1,636 students across the seven schools. For the ongoing 3rd quarter, an additional 12,000+ meals will be provided to the students.



Food distribution at South & North 24 Parganas, Bishnupur Birbhum District



Padho Bharat: Our Library Initiative

Padho Bharat is a library initiative of Rotary India Literacy Mission where we are setting up libraries in different govt. and govt. aided schools across the country. It will support the children of the last mile of India. In collaboration with the Ratna Nidhi Charitable Trust, Rotary India Literacy Mission has committed to setting up 500 libraries nationwide. Through this endeavor, thousands of children can read books and witness a library-like environment at their schools.



RILM participation at RI Conference Houston



Rotary India Literacy Mission (RILM) joined hands with Basic Education & Literacy - Rotary Action Group (BELRAG), & put up its banners, flyers etc at the BELRAG stall in the Rotary International Convention, Houston from 4th to 8th June22.

RILM was represented there by RILM - Chairman PRID Kamal Sanghvi, and RILM-CEO Biswajit Ghosh, here seen (pic) with BELRAG members and other Rotarians. The Basic Education & Literacy stall got a very good response from Rotarians across the world, with large number of enquiries coming from the crowd of 12000 Rotarians+ who participated in the annual event and attending the various Rotary stalls at the George R. Brown Convention Center.

OUR PARTICIPATION IN DIFFERENT NATIONAL EVENTS



RILM booth at Rotary International Presidential Conference, Hyderabad with RI Director Elect Anirudha Roy Chowdhury



RILM booth at Rotary Institute, Vizag
Frm Left : PDG Ramesh Chander, PDG H Rajendar Rai, PDG Devang Thakore



RILM booth at District Conference, RID 3262 with RI Director Elect Anirudha Roy Chowdhury



RILM booth at District Conference, RID 3291 with Past RI President Shekhar Mehta & PDG Rajendra Khandelwal, RID 3291

Plan of Action 2023-24

Teacher Support

- In the forthcoming year, we have set an ambitious target to provide training to at least 15,000 teachers across different Rotary International Districts (RIDs) utilizing both online and offline modes through our Training Partner Tech Mahindra Foundation and any other individual trainers or training organizations.
- There has been an increasing demand for Online Teacher Training from different states like Maharashtra, Karnataka, Odisha, West Bengal, Tamil Nadu, Andhra Pradesh etc.
- This commitment reflects our unwavering dedication to advancing educational excellence and empowering educators to shape the future of our nation.

Nation Builder Award

- Looking ahead, we aspire to extend our heartfelt appreciation to a minimum of 5,000 deserving teachers in the upcoming year from various RI Districts across the country.
- This recognition motivates and honors their tireless dedication to education, shaping the minds and behaviour of the future citizens.
- This commitment reflects our dedication to acknowledging and celebrating the tireless efforts of educators who are shaping the future of our nation.

E-learning

- To make e-learning more constructive for out of school children, RILM wishes to take its digital content from Class 1 to 12 to five different States in India
- RILM will provide Econtent i.e. totally mapped with NCERT Curriculum to various State Governments that Includes Government of Nagaland, Government of Bihar, Government of Rajasthan, Government of Meghalaya.
- Content to be provided for School Transmission-maximum number of Schools can be reached out in the State.
- Content to be provided for Television Transmission.
- NCERT launching 200 DTH Channels for usage by 28 States & 8 Union Territories in India. All States would propagate content in their regional language for State level usage. RILM developed E-Content vetted by NCERT would be played on these Channel
- RILM to ensure all State Governments in our ELearning Program to share the list of schools where RILM content has been delivered, as well as share the TV Transmission schedules in their respective State SCERT TV Channel
- Monthly Transmission schedule to be procured from NCERT for National PM e-Vidya Transmission and Mizoram Monthly PM e-Vidya Transmission. This will not only be improving the teaching-learning experience through the use of curriculum based audio-visual modules but also make learning more interesting for students.

- We will be developing E-Modules of Environmental Science Studies and this content would reach thousands of students in India. On mental Science Studies and this content would reach thousands of students in India.

E-scholarships

- RILM actively intends to promote the E-scholarship program through National and district level campaigns to benefit the lives of the students.
- Apart from Scholarships in schools RILM plans to give individual licenses to the underprivileged students.
- We will be initiating virtual Master classes to create awareness on the program at the District/club level so that the process of the initiative is well promoted.
- We are looking forward to mobilizing the distribution of tablets (where possible) along with the E-content to students identified under the Lakshya Scholarship and individual students.
- The E-Scholarships initiative has been instrumental in engaging a large number of school students through the dedicated efforts of Rotarians. It has become a meaningful journey and looking forward to engaging students and supporting them with this learning program and engaging content, ultimately achieving better results in their studies.
- We remain committed to our vision of making digital learning accessible to millions of children across India, empowering them with quality education. As we move forward, we look forward to continuing this journey of transformative education for our nation's youth.

Adult Literacy

- To reach out to low literacy states India with below 70% literacy rates in states like Bihar, Andhra Pradesh, Uttar Pradesh.
- Plans are in folds to tie up with Universities in low literacy states. Upcoming partnerships with Fakir Mohan University, Symbiosis University.
- To engage Rotarian volunteers to visit the programs at schools to motivate students to join the Diksha program.
- To engage Rotarian volunteers to visit Vidya centres.
- To mobilise funds through CSR and crowdfunding initiatives and through Rotary clubs to support the Adult literacy program.
- To employ staff at RILM who will set up Vidya centres across West Bengal in partnership with grass root NGOs.
- To develop an app for student volunteers and Akshar sathi for MIS.
- School Book to be prepared so that student volunteer from govt schools can also register their names for the programme.
- To have a Master Class once every week to explain the Adult literacy programme to interested stakeholders.

- To make every adult in correctional homes literate through the Vidya model of the adult literacy programme in coordination with the Department of Prisons and Correctional Services.
- To reach out to numerous schools across India.
- Give timely recognition to Student volunteers to keep them motivated.
- Involve District Administration at various levels to support in policy decisions.

Skill Development

- International Widows Day Event would be organized by the respective training partners on 23rd June 2023 to promote the Fundamental Freedom and Human Rights of the Widows.
- Presently we have 5 active training partners namely Bandhan Konnagar for West Bengal, Career Society, Frontline Software and Services Pvt. Ltd., Vasudhaiva Kutumbakam Microfinance Organization for Madhya Pradesh, Lok Bharati Education Society for Delhi and Maharashtra. The trades are Beauty and Wellness, Tailoring, Data Entry Operator, Office Assistant, Food Processing, Tourism & Hospitality, Health Care, Hardware & Sales, Telecom services and so on.
- For the Delhi Grant, we have a target to complete 750 beneficiaries, 250 beneficiaries for Madhya Pradesh, 500 for West Bengal and 500 for Maharashtra in the upcoming year.

Child Development

- Few more organizations are already in pipeline for partnership in the upcoming year like PACE Phase - II (Kashipur, Uttarakhand) 500 children, AGYVS (Muzaffarpur, Bihar) - 400 children, L. Dey Sarada Welfare Society (Purulia, West Bengal) - 700 children and SDDS (II nd phase) in Ratnagiri, Maharashtra - 400 children.
- We have planned to reach out to 5,000 more children in the upcoming year through our Asha Kiran centres across various states.

Padho Bharat

- We are in a conversation with Orient Black Swan to procure over 100 thousand books, mostly in English and other vernacular languages.
- It will help us to more than one thousand libraries across India. We have also decided to connect with various Publishing Houses for channelizing books and setting up a huge number of libraries in Govt and government-aided schools across the country. Don't miss your turn to be a part of the impactful journey.

Annarpurna

- We have planned to work with more than 2,000 underprivileged schools in West Bengal to support their students with foods.
- We have also planned to increase the number of food packets to more than 24,000.



Rotary
India Literacy Mission

📍 145 Sarat Bose Road, Kolkata - 700 026

☎ 033-2486 3434 / 35

🌐 www.rotaryteach.org

🐦 @Rotaryteach

📘 RotaryIndiaLiteracyMission

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