



REPORT IGNITE 2019

16-17 SEPTEMBER 2019

KOLKATA

Ignite 2019 was convened in Kolkata on 16- 17 September 2019 at SwissotelKolkata ; under the Chairmanship of RIPN Shekhar Mehta . Mr. Mehta urged upon the goal of Rotary is to Make India Totally Literate(95% of population) by 2025 – an achievable target to grant India a status of a Literate Nation.

In India, currently the Literacy statistics is at 74% aggregate, keeping in mind the fact that 96% children go to school. Dropouts will be counted as literate in the census in 2 years time. But Adult Illiterates will still be counted as illiterates .Our program with GOI is to make India Literate. The Literacy rate in India is 74 % because 1/3 of adult are illiterates are in India. This figure is 25 crores adult illiterates. The emphasis is on Adult Literacy which translates that if all adults become literate, the figure may jump by 15% to reach 85-90 % rate of Literacy in India.

The attendance recorded at the event was a commendable 91.5%





The entire Program of T-E-A-C-H is a very robust and well structured program, successful for two reasons:

1.It is very comprehensive in approach as T-E-A-C-H

2. It takes care of all aspects – the child, the teacher and the environment of learning/ school; and add to that the adult illiterates .

The TEACH program is well designed based on ideas taken from all stakeholders as Govt, bureaucrats, experts, NGOs and international NGOs .

KEY FOCUS AREAS :

TEACHER SUPPORT

Under the Teachers Training Program, the aim is to improve the professional skills and performance of teachers, to make them more confident in their everyday classroom performance and to Improve the learning outcomes of the students. RILM will recognize only 2-3 days. The Program emphasizes on Training and re-training of teachers and Recognition to outstanding teachers with the Nation Builder Awards .

A teacher training program taken up independently by a Club maybe as follows:

Basic Training: 1 day training

Intermediate Training: 2 days training

Advanced Training: More than 2 days training with a follow up.

However to get recognized by RILM, a club should follow the RILM prescribed training structure which is the intermediate and advanced training.

Current statistics stands at 47,123 teachers trained and 21,663 teachers awarded under Nation Builder Awards. NBA felicitations should be ceremonised on 5 September (Teachers Day) and 8 September (Literacy Day).



E- LEARNING

At Ignite 2019 ,RILMs e-learning program “E-Shiksha “program with its objectives was discussed in detail.

The key points which need mention are School requirements and eligibility necessary for installation , details of selected vendors on the RILM website , criteria for RILM selection of hardware and & software, Recognition criteria for Clubs & Districts ;and identifying any appropriate software by clubs other than shortlisted software of RILM were discussed.

E-learning achievement across the nation with 15286 was reported.

Major partnerships with State Govts. have been reported, MoUs with Govt. of Punjab for software installation to 19272 schools, Govt. of MP for e-learning installation for 15000 schools, Govt. of Maharashtra for e-learning installation at 18510 schools, Govt. of Andhra Pradesh for e-learning installation at 45000 schools.Each Partnership has different scope of work and fund reallocation

RILM s online portal system wasdiscussed ,which will be used for grant linked projects in specific locations. The portal can be visited from the RILM website.

Steps to implement e-learning program without any grant support was discussed with all formats for capturing primary data from schools and monitoring etc.The necessary forms for capturing impact and timely uploading of reports was highlighted .

RILM officials emphasized the need of CSR inclusion in projects at state and district level. Already RILM has signed MoUs in various states.

The focus for promoting E Learning should remain on Govt. Schools/ Govt. Aided Schools. The reachout has been 20 lacs students and 55,000 to 60,000 teachers . Various corporates have been approached for providing hardware and software, where RILM is the Distribution hub.

ADULT LITERACY/ SKILL DEVELOPMENT

The key focus in Adult Literacy is Skill Development of adults in India for gaining a sustainable life . To take this forward the Project Dignity has been launched in India. Global Grants under the Loomba Foundation are available for the skilling 30,000 widows and /or their dependant sons and daughters to become employable and lead a dignified life. It also



adds to the figures of adult literacy . The entire process of Global Grants and TRF funding was explicitly explained.

The current statistics stands at total no. of adults made literate at 87,870 and No. of Skill Development beneficiaries at 11,710.

Very soon, MOU with GOI at NitiAyog for Adult Literacy.This will a big step towards making India literate.

CHILD DEVELOPMENT

The Child Development Session conducted by PDG JawaharVadlamani, It is the only program where RILM is receiving direct donations from Rotarians.

The Champion Project of RILM AshaKiran...a ray of Hope was reignited on 17 September 2019; where the Rotarians pledged to take back 20,000 children to school and thereby ignite their lives with education and knowledge.115 NGOS applied to RILM 33 NGOS approved for implementation.

Rotarians can help RILM to find an NGO for participating in the Child Development program, whereby a Support of Rs. 2500/- for one child to be sent back to school under the AshaKiran program.

As on date, RILM has enrolled 37,436 children under its AshaKiran program and 93.70% children mainstreamed in govt. and government-aided schools.

Under Vision 2025 , various dignitaries present promised to contribute to this cause and already 1090 children were pledged to be taken back to school. AshaKiran...a ray of hope ,was indeed reignited !

HAPPY SCHOOLS

The session was conducted by Dr. Bharat Pandya , who stressed on the fact that 6 out of 9 facilities mentioned below need to be provided to qualify as a Happy School and all 9 need to be complete to declare a Happy School.

- Painted, well maintained and secure school building
- Adequate and functional separate toilets for boys and girls
- Hand washing stations
- Clean and adequate drinking water for both students and teachers
- Library
- Play material, games and sports equipment



- Benches, desks for students
- Well maintained space for teaching staff
- Shoes and school bags for students

Inner Wheel Clubs have been reporting well, but RC reporting needs acceleration. The current statistics is 2758 Happy Schools formed and 3004 Libraries opened.

Standardised design for plaques for Happy Schools and Libraries are available in the website.

Partnership with Hindu Publishers need to be taken up in Chennai along with links to Amar Chitrakatha, National Geographic and other reputed publishers with the habit of pulping books.

Local tapping of PSUs and other corporates and manufacturers of raw materials for creating Happy Schools is a vital part in localized efforts by clubs and districts to generate funds for Happy Schools apart from Global Grants.

The Padho Bharat Book Support will continue to raise books for Libraries by getting Books from reputed publishers free of cost, which clubs can avail just bearing handling and transportation charges. Clubs will match this with 100 books in vernacular in each school through support from NBT or Pratham who are partners of RILM.

As partner to the Happy School Project, RatnaNidhi announced an inventory of 50,000 books, whereby 5000 used books will be available free of cost every month.

Mr. Rohan Batra from Otsu Magnum Sadoshima announced 1:1 CSR Matching Grant and special rates on bulk purchase for supply of school furniture to Happy Schools.

There was an offer from PDG Chandavarkar to tie up with Hindustan Lever to get soaps freely supplied to schools for WASH.

Links were discussed about for Neelkamal, Plumbing and Sanitary fitments, wash stations approved by UNICEF, Kansai Paints and Nerolac by Sandip Agarwala of 3141. Further links need to be developed with Cement Companies as well.

Vision 2025 for Happy Schools under the TEACH Program in RILM was to make 10,000 schools as Happy Schools in the next 6 years ; and set up 15,000 libraries in schools.



CENTENNIAL CELEBRATIONS

With Rotary India completing 100 years in 2020, it marks a milestone in the history of the Rotary calendar. The dates scheduled for the Celebrations is 14 to 16 February 2020 at Kolkata, India. Calcutta is the Centennial City as the Rotary Movement was launched here in India.

PDIP Shekhar Mehta will be the Chairman of the Centennial Celebrations; with RID Kamal Sanghvi and RID Bharat Pandya as the Conveners.

A brainstorming session conducted on 17 September 2019 to mark the Celebrations such as a Newspaper Supplement Release, Dedicate a Road or Square in the city, Major Media campaigns on public transport systems, 1st Day Cover Stamp Release to commemorate the occasion, Light shows / Lighting up buildings in the city, Rotary Billboards to be put up – all this to create awareness of the excellent work Rotary has done for the past 100 years.

A 100 years centric Coffee Table Book would be released under the able guidance of Ms. Rashid Bhagat and Ms. ShyamshreeSen .

It was also envisaged to synchronize Rotary India and Rotary International Websites to comprehend data holistically. The website would be designed to impart a feature of perpetuity in approach.

ROTARY NEPAL LITERACY MISSION

The delegation from Rotary Nepal Literacy Mission – District 3292 led by Rtn. KiranLalShreshtha; participated with extensive support and pledged for 100% achievement of results and projects amounting above Rs 100 crores. They pledged to make Nepal 100% literate.

POSITIVE HEALTH PROGRAM

Pioneered by RID Bharat Pandya , the initiative under the Project Public Health Program to tackle chronic diseases as Diabetes, Hypertension and Heart Disease, Stroke, Chronic Kidney Disease , Chronic Respiratory Disease and added to this Non Communicable Disease.

The two main targets identified were :



1. Each Rotary Club to hold camps in their own clubs as this program is for Rotarians health .
2. To hold talk shows and awareness camps in schools and colleges.

KEYNOTE ADDRESS

PRIP KalyanBanerjee , the dream maker of the entire Literacy Program in India concluded that Literacy is back in fashion and blessed the august gathering to take this dream forward . Rotary's stalwarts RID Kamal Sanghvi and RID Bharat Pandya will be at the helm to realise the dream of Quality Education and Total Literacy in India. The full Rotarian orchestra is on stage and we will strive to achieve the dream of 100 % literacy in India.