



Rotary 

India Literacy Mission

T-E-A-C-H



Illuminating
lives
through
Literacy

Total Literacy &
Quality Education

2013-14

ANNUAL REPORT



Rotary
India Literacy Mission

TEACHER SUPPORT
E-LEARNING
ADULT LITERACY
CHILD DEVELOPMENT
HAPPY SCHOOL

Mission Ideation

At the Rotary South Asia Conference on Development and Co-operation held in Colombo, Sri Lanka in September 2011, Rotarians from India, Maldives, Nepal, Pakistan and Sri Lanka came together and decided to work for development of the region in the areas of education, health and hygiene, trade and commerce, youth and sports, empowerment of women, etc.

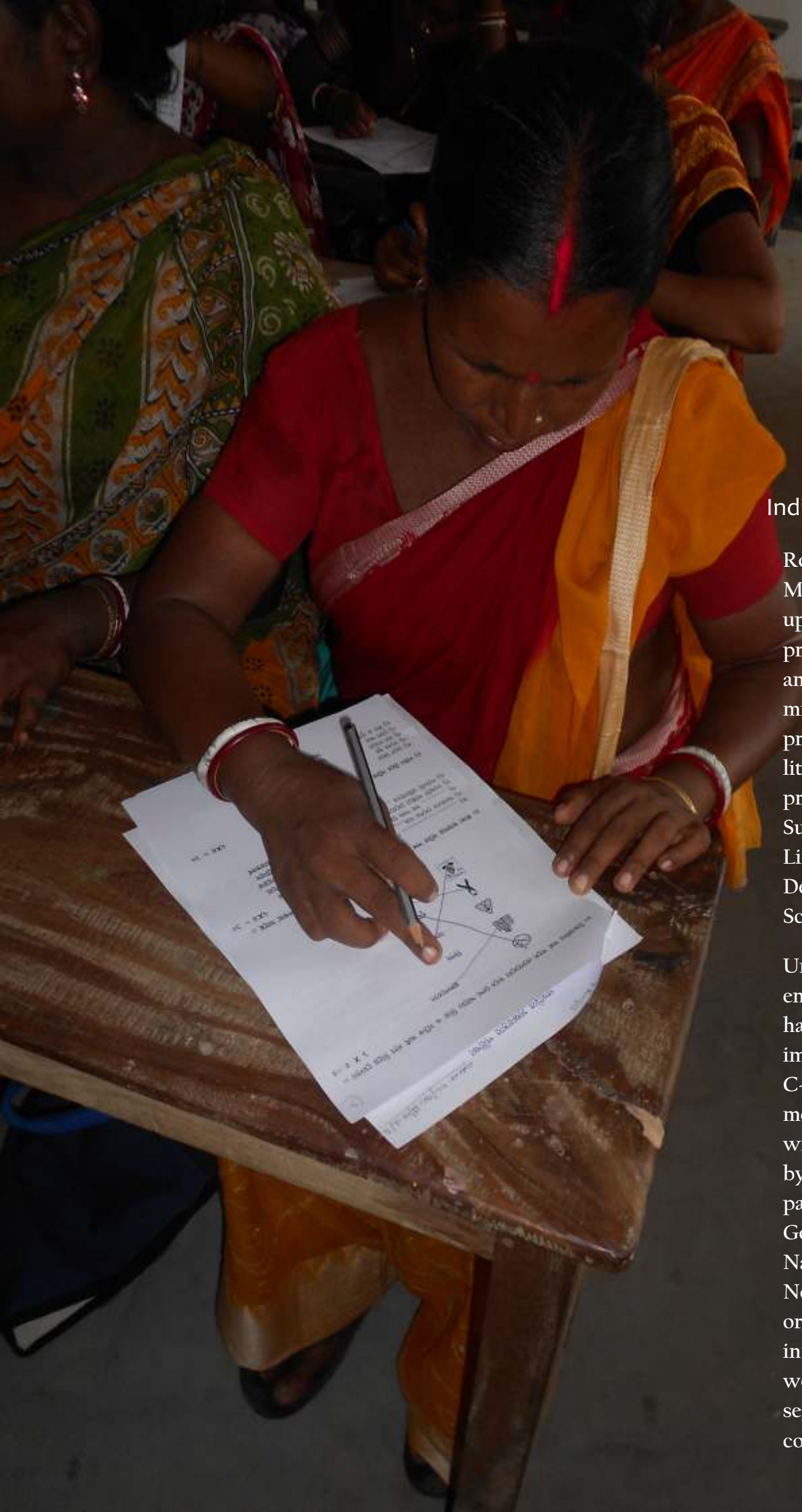
Rotarians of the region again met at Kathmandu, Nepal in March 2012 and pledged to work together to bring Total Literacy in South Asia.

At the Rotary South Asia Literacy Summit held in New Delhi in December, 2013, Rotarians of India resolved to form the Rotary India Literacy Mission (RILM) and implement its program “T-E-A-C-H” to achieve the literacy goals.

To create a formal legal entity that could plan, fund and implement various initiatives in the chosen fields, the Rotary South Asia Society for Development and Co-operation (RSAS) was registered in Mumbai as a society under the Societies Registration Act, 1861 on February 15, 2014.

Other countries in the region like Bangladesh, Nepal and Pakistan have also taken steps to form similar national Literacy Missions and implement literacy programs with the same objectives.

This Society subsequently adopted the Rotary India Literacy Mission, its Committee Structure and the T-E-A-C-H program in March 2014, united by the Goal of Total Literacy and Quality Education.



Rotary
India Literacy Mission

Rotary India Literacy Mission has embarked upon a comprehensive program for Total Literacy and Quality Education. The mission of the T-E-A-C-H program is to achieve the literacy goals through its program verticals: Teacher Support, E-Learning, Adult Literacy, Child Development & Happy Schools.

Understanding the enormity of the task, we have decided to adopt and implement through T-E-A-C-H, a strategy of meaningful cooperation with all actors in the field, by forging strong partnerships with Government, Corporate, National/State specific Non-Governmental organizations as well as international organizations working in various segments of this countrywide endeavor.



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Message from the Chair

Dear Fellow Rotarians,

The Rotary clubs across India have a key role to play in the implementation of the Rotary India Literacy Mission's T-E-A-C-H program. Sharing some pointers to help your clubs start work on literacy.

- Appoint a Club Literacy Committee Chair (CLCC) for a three year period. A passionate, resourceful person is ideal for this position. Upload the name and details of the CLCC on the www.rotaryteach.org website.
- Plan the work for Literacy Mission. Set goals, for example, (i) the number of volunteers the club will get registered on the website, (ii) the number of E-Learning Centre that will be set up this Rotary Year, (iii) the number of schools that the club wants to convert into Happy Schools, to name a few.
- The goals set by the club for every project of T-E-A-C-H programme must be communicated to the respective District Literacy Committee Chair.
- Attend Level II training programme for the Club Presidents and CLCC.
- Organise and conduct the Level III training seminar along with the CLCC for all the club members.
- Participate in the Literacy Initiative Days (LIDs) and Literacy Initiative Months (LIMs). Each month is designated to promoting a project/scheme of the T-E-A-C-H program.
- The www.rotaryteach.org website is the lifeline of this program. Visit the site regularly for updates on the program.
- Upload project details on literacy for the website. Projects become eligible for awards and recognitions only when they are uploaded.
- Share your ideas, success stories and challenges faced in implementing the projects on literacy.
- Spread the word around about Rotary India Literacy Mission's and the club's work on the T-E-A-C-H programme. Arrange for media coverage through newspapers. RILM is already present on social media platforms like Facebook and Twitter. Visit the Rotary India Literacy Mission page on Facebook <https://www.facebook.com/RotaryIndiaLiteracyMission> and invite your friends to like the page and share its content. Follow #rotaryteach on Twitter. Create groups to spread the word on WhatsApp, write e-mails and make it into a public movement.

Let the movement begin with you!

Shekhar Mehta

ROTARY INDIA LITERACY MISSION'S "T-E-A-C-H" PROGRAM

Rotary International's successful "End Polio" program that resulted in eradication of polio, totally from India and from nearly 99% of the world, has motivated Rotarians in South Asia to adopt "Rotary's Total Literacy Mission". In India, the Rotary India Literacy Mission wishes to achieve the literacy goals through its T-E-A-C-H program:

T - Teacher Support

E - learning

A - Adult Literacy

C - Child Development

H - Happy Schools

Thus, the T-E-A-C-H "program" includes five "projects", each with specific focus but inter-linked with the others in objective and content so as to contribute to the program goal of Total Literacy accompanied with improvement in learning outcomes of primary/elementary education and spread of adult literacy in various parts of the country.

Understanding the enormity of the task in implementing T-E-A-C-H, we have decided to adopt a strategy of meaningful cooperation with all actors in the field, by forging strong partnerships with the government, corporates, national/state-specific non-governmental organizations as well as international organizations working in various segments of this country-wide endeavour.

T - Teacher Support

This project aims to assist the central and state governments' on-going efforts, in accordance with the Right to Education (RTE) Act, 2009, to improve the professional abilities and performance of teachers in selected primary schools through better

training and use of modern teaching aids so as to enhance the learning outcomes of students.

The schemes included in this project are:

- I. Registration and training of qualified volunteers
 - from among the youth, senior citizens, Rotarians and their spouses, Rotaractors, Inner Wheel members, RCC, and
 - imparting through them, supplemental teaching in selected primary/elementary schools;
- ii. Training/re-training of existing teachers in selected primary schools;
- iii. Assisting the civil society, particularly the students' parents, in implementation of the provisions of the RTE Act regarding
 - academic standards,
 - hours of teaching,
 - quality of students' learning,
 - teacher attendance, etc.;
- iv. Strengthening of District Institutes of Educational Training (DIET) in states.
- v. Designing and implementing scheme of recognition and awards to outstanding primary/elementary school teachers at the level of revenue Districts and below.

E-learning

This project aims to improve the quality of

elementary education through expanded availability and extensive use of high quality local language and curriculum-based e-learning modules and thus enhance knowledge absorption - retention and critical thinking abilities of children in the selected schools.

The scheme included in this project is:

- I. Establishing e-learning centers in selected elementary schools, and equipping these centers with high quality e-learning modules in local languages, stitched together to conform with state-approved curricula of elementary classes (I to VIII) and, providing projector and-power-pack sets to each e-learning center along with arrangements for requisite maintenance over three years.

A - Adult Literacy

This project aims to educate adult non-literates in urban and rural areas and impart skill development training to adult neo-literates leveraging available government assistance.

The schemes included in this project are:

- I. Selection of adult (15+ years) non-literate men and women
 - in urban slums/bastis and rural areas proximate to Rotary Clubs
 - with emphasis on working women, adolescent girls mothers/home-makers, and
 - imparting basic literacy to such adults
 - a. through selected qualified volunteers and

- b. using available primers, etc., and, wherever feasible, e-learning modules (downloadable from the rotaryteach.org website);

- ii. Facilitating active participation of Rotarians, their spouses, Inner Wheel members, Rotaractors and Interactors to register and work as volunteers for above-mentioned activities;
- iii. Encouraging individual Rotarians and their family members to also ensure imparting literacy to/upgrading literacy status of all members of their office and domestic staff; and
- iv. Providing vocational training for skill development or skill up-gradation to
 - unemployed adult neo-literates, and
 - literate adults employed in low-skill jobs

with the support of partner agencies registered with Skill Specific Councils under the STAR (Standard Training And Reward) Scheme of the National Skill Development Corporation or similar schemes/organizations of states so as to augment their income and thus motivate them to seek literacy and vocational/skill development training.

C - Child Development

This project aims to promote all-round development of differently-abled or otherwise disadvantaged children through equitable access to quality education appropriate to their ability levels and special needs.

The schemes included in this project are:

- i. Selecting in-school and out-of-school children with special needs like
 - children of prisoners
 - children of sex workers
 - children of migrant workers
 - children who are victims of exploitative labour practices, e.g., child labour, bonded labour
 - differently abled children and
 - children otherwise at risk
- ii. Imparting primary education to such children, wherever possible with the help of specialized organizations working for them, by
 - using the RTE Act provisions to enable these children get admission to ordinary primary/elementary schools and facilitating availability of relevant statutory amenities in these schools,
 - promoting teacher sensitivity to the special needs of these children, and
 - facilitating appropriate teacher training; and
- iii. Providing scholarships to meritorious students from these groups as well as other socio-economically disadvantaged sections.

H - Happy Schools

This project (consisting of only one scheme which includes several activities) aims to select elementary schools and provide/upgrade infrastructural and/or co-scholastic facilities there to make them attractive and happy learning/teaching places for students/teachers.

The scheme includes provision of:

- i) Painted and well maintained school buildings,
- ii) Benches and desks for better student teacher interaction,
- iii) Clean and hygienic separate toilets for boys and girls,
- iv) Safe and adequate drinking water for both children and teachers,
- v) Library facility for schools with more than 200 students,
- vi) Uniform and footwear for every child, and
- vii) Well maintained space for teaching staff

The criterion for selection of a school for this project is the absence of at least four (4) of the above-mentioned requisites. Such a school will qualify to be termed “Happy” only when all seven (7) facilities are provided.

NOTE: The term “program” is used only for T-E-A-C-H. This includes five “projects”, namely, “T”, “E”, “A”, “C” and “H”. Each of these 5 projects has one or more “schemes”. Lastly, a scheme has several “activities”. Thus, the terminological hierarchy is: PROGRAM>>>PROJECT>>>SCHEME>>>ACTIVITY.

Foundation Stone

After its formal constitution towards the beginning of 2014, RILM began its activities with its first meeting titled “Lakshya” at Hyderabad in February 2014. The EC formally defined and adopted its Total Literacy Program “T-E-A-C-H” and approved the National Program Goals as well as the Budget Estimates for RY 2014-15. The Committee Structure for program policy-making, implementation, coordination and oversight was also formally adopted along with the Terms of Reference of individual Committees.

COMMITTEE STRUCTURE

To execute the T-E-A-C-H program effectively, a pan India committee structure has been laid down. This committee is in charge of supervising and spearheading the T-E-A-C-H program. Rotarians have been the guiding force and have been allotted roles in the committees.

EXECUTIVE COMMITTEE

PRIP Kalyan Banerjee
*Chief Advisor & Ex-officio Member**

PRID Shekhar Mehta
Chair

RID P. T. Prabhakar
*Ex-officio Member***

RIDN Manoj Desai
*Ex-officio Member****

PRID Sushil Gupta
*Ex-officio Member*****

PRID Ashok Mahajan
Member

PDG Kamal Sanghvi
Vice-Chair

PDG Aniruddha Roychowdhury
Secretary

PDG Gulam Vahanvaty
*Ex-officio Member**

PDG A. S. Venkatesh
Joint Secretary

DG Vinod Bansal
Treasurer

ADVISORY COMMITTEE

PRIP Rajendra K. Saboo
Principal Advisor

PRID Sudarshan Agarwal
Advisor

PRID M.K. Panduranga Setty
Advisor

PRID Yashpal Das
Advisor

Definition of Ex-officio

*Ex-officio Member-
Representative
(President/Secretary) of Rotary
South Asia Society for
Development & Co-operation

**Ex-officio Member-Rotary
International Director

***Ex-officio Member-Rotary
International Director Nominee

****Ex-officio Member-Trustee
Nominee, The Rotary
Foundation

T-E-A-C-H PROGRAM COMMITTEE CHAIRS

PDG Devang Thakore
Teacher Support

PDG Pramod Jejurikar
E-learning

PDG Satyanarayan Lakkaraju
Adult Literacy

PDG Ravi Vadlamani
Child Development

To be decided (TBD)
Happy School

OTHER COMMITTEE CHAIRS

PDG Ramesh Chander
Government Liaison

PDG Ulhas Kolhatkar
Evaluation & Awards

PDG Bharat Pandya
Training

PDG Mahesh Kotbagi
Volunteer Management

To be decided (TBD)
PR & Communications

PDG Jawahar Vadlamani
Finance

PDG Vijay Jalan
Fundraising - Corporate & Trust

PDG Benjamin Cherian
Fundraising - International

PDG P.V. Ravi
Fundraising - Government Resources

PDG Sam Patibandla
Fundraising - Rotarians

PDG Ashok Panjwani
Fundraising - TRF

PDG Vinay Kulkarni
Fundraising - Retail

PDG Angsuman Bandopadhyay
Webmaster, www.rotaryteach.org

ZONAL LITERACY CO-ORDINATORS

P PDG Ranjan Dhingra
Zone 1 (3010,3070,3080 & 3090)

PDG Ashish Desai
Zone 2 (3051, 3052, 3053 & 3060)

PDG Bansi Dhurandhar
Zone 3 (3131, 3132 & 3140)

PDG Pradeep Mukherjee
Zone 4 (3100, 3110 & 3120)

PDG Sanjay Meshram
Zone 5 (3030, 3040 & 3261)

PDG Debasish Mitra
Zone 6 (3240, 3250, 3262 & 3291)

PDG Jawahar Vadlamani
Zone 7 (3020, 3150 & 3160)

PDG Rajendra Rai
Zone 8 (3170, 3180 & 3190)

PDG Raja Seenivasan
Zone 9 (3201, 3202 & 3230)

PDG N Ashoka
Zone 10 (2980, 3000, 3211 & 3212)

NOTE: The National Committee of the Rotary India Literacy Mission will include the (i) above-mentioned persons, (ii) Members of all National level Subjects Committees and (iii) all District Literacy Committee (DLC) Chairs (DLCCs).

The tenure of the National Committee, Executive Committee and other Committees mentioned above as well as the DLCs and the Club Literacy Committees (CLCs) will be three years, renewable after each year depending on performance.

Certificates of Incorporation

In the foundation year, the following documentations were secured to start operation of Rotary South Asia Society for Development and Cooperation.


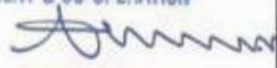

Rotary South Asia Society for Development and Cooperation Registration




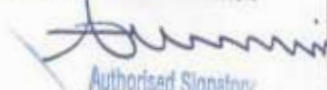

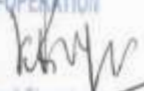
PAN Card Details



Financial Snapshot : 2013 - 14

Rotary South Asia Society for Development and Co-Operation		
Balance Sheet as at 31st March 2014		
	Note	As at 31st March, 2014 (In Rs.)
<u>SOURCES OF FUNDS</u>		
General Fund	3	(879,917)
Current Liabilities		
Other Current Liabilities	4	884,922
TOTAL		5,005
<u>APPLICATION OF FUNDS</u>		
Current Assets		
Cash and Bank Balances	5	5,005
TOTAL		5,005
The Notes are an integral part of these financial statements		
This is the Balance Sheet referred to in our Report of even date.		
For Price Waterhouse Chartered Accountants LLP Firm's Registration Number: 012754N/N500016 Chartered Accountants  Pinaki Chowdhury Partner Membership No. 057572 Place: Kolkata Date : March 3, 2016	For and on behalf of the Executive Committee  Authorised Signatory  Authorised Signatory	

Financial Snapshot : 2013 - 14

Rotary South Asia Society for Development and Co-Operation		
Income and Expenditure Account for the period from 15th February 2014 to 31st March, 2014		
	Note	Period Ended 31st March, 2014 (In Rs.)
Income		
Donation	6	5,000
Other Income - Bank Interest		5
		5,005
Expenses		
Training & Meeting Expenses		723,905
Other Expenses	7	161,017
		884,922
Excess of Expenditure over Income transferred to General Fund		(879,917)
The Notes are an integral part of these financial statements		
This is the Income and Expenditure Account referred to in our report of even date.		
For Price Waterhouse Chartered Accountants LLP Firm's Registration Number: 012754N/N500016 Chartered Accountants		For and on behalf of the Executive Committee
		
Pinaki Chowdhury Partner Membership No. 057572		ROTARY SOUTH ASIA SOCIETY FOR DEVELOPMENT & CO-OPERATION Authorised Signatory
Place: Kolkata Date : March 3, 2016		
		ROTARY SOUTH ASIA SOCIETY FOR DEVELOPMENT & CO-OPERATION Authorised Signatory

Financial Snapshot : 2013 - 14

Rotary South Asia Society for Development and Co-Operation	
Notes forming part of the financial statements for the period from 15th February 2014 to 31st March, 2014	
3 General Fund	As at 31st March, 2014 In Rs.
Opening Balance	-
Less:- Excess of Expenditure over Income	(879,917)
Balance as on 31st March 2014	<u>(879,917)</u>
4 Other Current Liabilities	As at 31st March, 2014 In Rs.
Payable to Service Providers	884,922
	<u>884,922</u>
5 Cash and Bank Balances	As at 31st March, 2014 In Rs.
Cash and Cash Equivalents	
- Balance with Bank	
On Savings Account	5,005
	<u>5,005</u>
6 Donation	Period Ended 31st March, 2014 (In Rs.)
Donation Received from Rotary Members	5,000
	<u>5,000</u>
7 Other Expenses	Period Ended 31st March, 2014 (In Rs.)
Promotion Expenses	73,875
Website Expenses	87,142
	<u>161,017</u>

8 The Society was incorporated on 15th February, 2014 and hence Statement of Income and Expenditure has been prepared from the date of incorporation to 31st March, 2014. This being the Society's first financial statement, there are no corresponding figures for the previous period.

Signatures to Notes 1 to 8

For Price Waterhouse Chartered Accountants LLP
Firm's Registration Number: 012754N/N500016
Chartered Accountants



Pinaki Chowdhury
Partner
Membership No. 057572
Place: Kolkata
Date : March 3, 2016

For and on behalf of the Executive Committee
ROTARY SOUTH ASIA SOCIETY FOR
DEVELOPMENT & CO-OPERATION

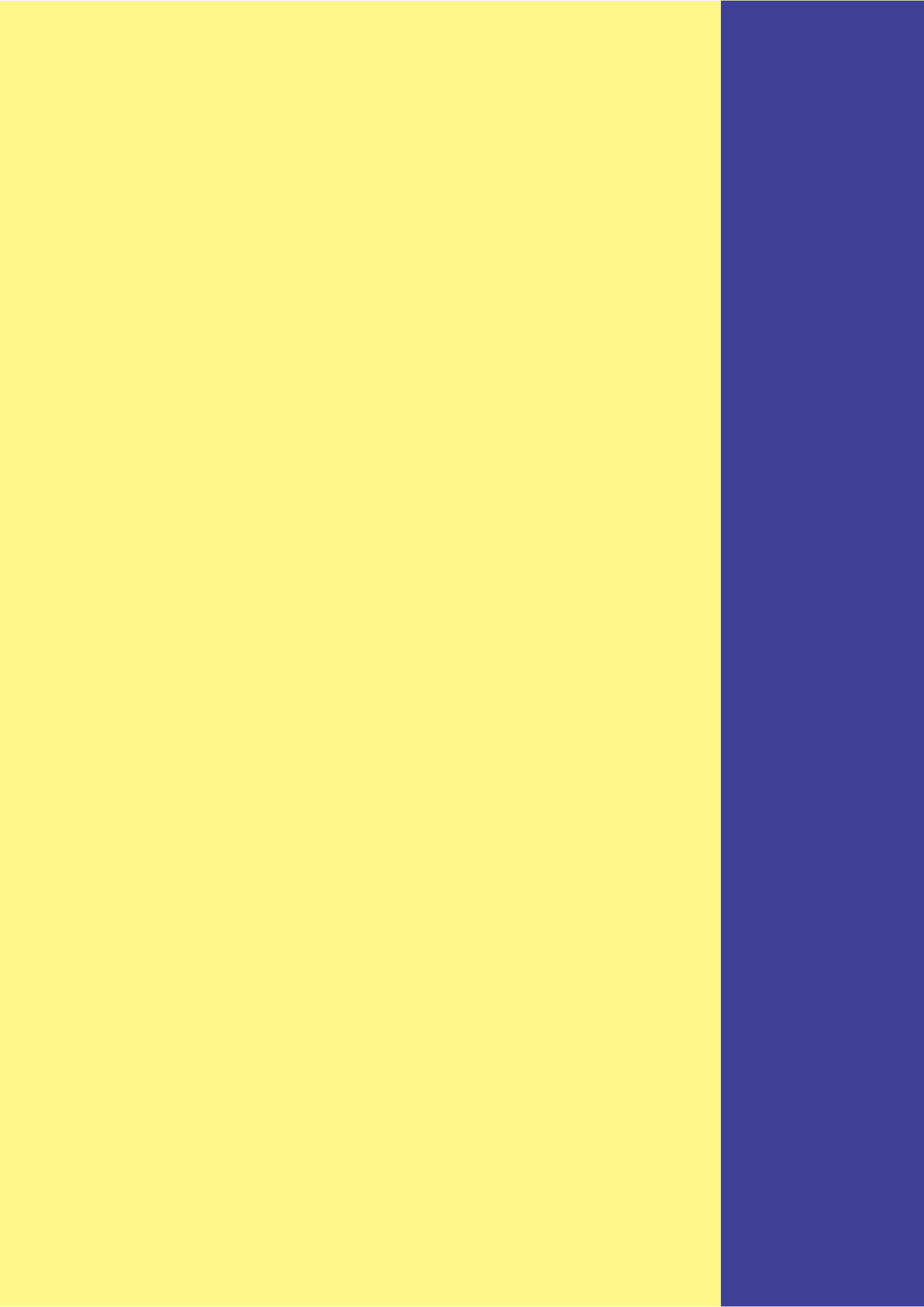


Authorized Signatory



ROTARY SOUTH ASIA SOCIETY FOR
DEVELOPMENT & CO-OPERATION

Authorized Signatory








Rotary 
India Literacy Mission

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