

# LITERACY

T · I · M · E · S

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www.rotaryteach.org

## 60,000 Adults are being made literate this summer



Adult Literacy remains the focus of Rotarians in the month of May & June. The project slowly gained its momentum and reached out to nationwide students, to enroll themselves as volunteer-teacher,

in their summer vacations with the Rotary India Global Dream Campaign.

The Rotary India Global Dream campaign enables the student volunteer teacher with a Toolkit, in a language of their choice that will prepare their adult learner to be literate within 45 - 60 days, ready to take the government aided NIOS examination, which certifies the non-literates as literates or a similar evaluation.

The Toolkit currently available in Hindi, Bengali, Oriya, Marathi and Telugu languages has been modified and made compatible under the guidance of RILM specifically for this project, with inputs taken from the primer available with Devi Sansthan, the National and State Literacy Council, to maximize the effectiveness. Rotary's nationwide network has enabled the mammoth task of translating the Toolkit with support and assistance of some commendable

### RILM Happenings...

- Coca Cola India, Aircel & CAF Partners with RILM
- CREDAI offers support to build 20 Happy Schools
- Suprajit Engineering Limited supports 10 Happy Schools
- IREDA wishes to fund 20 Solarpowered Schools

### Grant Application Update

We have received 7 Grant Application for Happy Schools till date from District 3131, Club Pune West Side.

### 80G Tax Exemption Certificate

Rotary South Asia Society for Development and Co-Operation has been granted the 80G Tax Exemption Certificate, so Corporates, interested funding organisation or individual can come forward to lend their support.

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Rotarians at a break neck speed. The Toolkit is currently available in five languages and shall be available in Kannada, Tamil, Punjabi, Urdu, Assamese and Gujarati shortly, as fine tuning of translations are almost in completion.

As the Rotary India Global Dream campaign takes off its flight, we look forward to more associations and partnerships to eradicate illiteracy from India. So Rotarians and Clubs let's move towards making every Adult in India literate.





## Way to go!



Dear District Governors,

As you come into the last leg of your Governorship as the leader of your District, you can look back with great satisfaction. On behalf of the Rotary India Literacy Mission I wish to thank you for your support to the T-E-A-C-H program and RILM. Some of your outstanding achievements have been:-

- Collecting 1.9 million books all over India
- Created hundreds of libraries
- You trained hundreds of Teachers and recognised more than 3000 of them for their contribution to education and literacy
- More than 500 e-learning centres were started and a few thousands are in the pipeline
- 60000 adults are in the process of becoming literate through the efforts of 60000 school children in different parts of India and this is just the beginning of this program
- Many adult literacy centres have been started across India and adults are being taught there
- Nearly 2000 children have been identified, motivated and are now going to special schools to become ready to go back to schools
- A few hundreds Happy School projects in various parts of the country have been implemented by you.

You trained, motivated, planned and implemented the programs with great zeal and enthusiasm and in just 1 year made literacy the buzzword of Rotary in India. You have laid the foundation for the future District Governors to build the edifice of a totally Literate India.

RILM on the other hand has been like the beehive. We have been working from one deadline to the other with missionary zeal in planning the program, disseminating the information, providing training, structuring process, creating buzz, communicating and ensuring implementation. All of this has been possible because of the dedicated efforts of the National Committee and the staff members of RILM.

I can assure you not many other organisations achieve so much within such a short span of time, as you did in the last year. My compliments to each of you and your district team led by the DLCC on a job well done. Now that you have understood the program, become the mentor of it in your District and beyond.

With best regards,

Shekhar Mehta

Chairman

Rotary India Literacy Mission



# Milestones Achieved In Rotary India Global Dream Campaign

- Enrolling 60,000 student volunteer teacher nationwide, in one month to educate 60,000 adult non literate
- Fine Tuning the Curriculum
- Creating the Writing & Arithmetic Module
- Getting them translated in various languages of India
- Printing 60,000 books of 55 pages each and dispatching them at lightning speed to different parts of India, ensuring that they reach the students on time
- Training and guiding School Coordinators and Student Volunteers.



## Partners of Rotary India Global Dream

Rotary India Literacy Mission has collaborated with Global Classrooms, Lucknow whose President and Co-Founder Dr. Sunita Gandhi has developed a primer and mechanism that empowers an adult non literate to be literate in a very short span of time by enlisting

students as volunteer-teacher. RILM has also associated with All India Private Schools and Children Welfare Association of Patna, whose President Syed Shamael Ahmad has made a commitment of educating 1,00,000 adult non literates in Bihar and 25,000 in Jharkhand.



# Outstanding Performers of Rotary India Global Dream Campaign



D 3120



D 3150



D 3262



D 3132



D 3110



D 3291



D 3140



D 3250



D 3012

## Key Achievers

District 3012 - Dr. Ajay Kumar Singh

District 3110 - Upkar Singh Sethi

District 3120 - Arvind Agarwal

District 3132 - Swati Herkal

District 3140 - Sanjay Meshram

District 3150 - Jawahar Vadlamani

District 3250 - Shamael Ahmed

District 3262 - Rabi Narayan Nanda

District 3291 - Rajani Mukherji, Prabha Binani,  
Mj Sultan and Sanjeeb Chaudhuri



# Recent Developments in the T-E-A-C-H Program

## Coca Cola India, Aircel & Charities Aid Foundation Partners with RILM for "Support My School"

Coca Cola India, Aircel & Charities Aid Foundation Partners with RILM for "Support My School"

Coca Cola India Private Limited's "Support My School" campaign is a public private partnership to empower underprivileged sections of society by providing the necessary water and sanitation facilities along with the basic infrastructure required in any school.

This year Coca Cola in association with Aircel one of the leading telecom service providers in India and Charities Aid Foundation has expressed their desire to partner with Rotary India Literacy Mission's Happy Schools program to build 30 – 50 schools, following the happy schools guidelines in Chennai, Coimbatore and Pondicherry.

RILM will act as the executing body for this program and currently schools are being identified so that the transformation work can be undertaken at the earliest.



## Confederation of Real Estate Developers' Associations of India (CREDAI) offers support to build 20 Happy Schools in Bangalore

CREDAI has offered to lend its support by funding to build 20 Happy Schools in Bangalore, RID 3190. Till date 16 schools have been identified with 16 Rotary Clubs assigned to take responsibility of each of these school and more are in progress. With an executing committee on board, approvals on taking the project ahead is being awaited.

## Suprajit Engineering Limited supports 10 Happy Schools

Suprajit Engineering Limited, a Bangalore based automotive cable manufacturer has shown interest in financially supporting 10 Happy schools in India. The proposed areas of these schools are to be around the groups' local office or plants. So far 6 schools have been identified across the country and identification of 4 more schools in Bangalore are in progress.



## Indian Renewable Energy Agency Development (IREDA) wishes to fund 20 Solar powered Schools

IREDA has expressed their desire to partner with Rotary India Literacy Mission to fund 20 schools in India with Solar Powered energy as a part of their Corporate Social Responsibility Program. Currently Rotary Clubs in India are identifying schools to take this project further.

